Partnering with the Community

2014 Annual Corporate Social Responsibility Report
Help people and communities achieve better health

Vision
A leading innovator enabling healthy communities

Guiding Principles and Values
Respect, Integrity, Imagination, Courage, Excellence

Focus Areas

Access to Health Care
Improve Access to Health Care (IMPACT) Grants focused on innovative ideas and programs, and best practice models for new health solutions serving underserved populations. In 2014, this focus area is being replaced by the following focus area:

Advance Innovation and Promote Solutions in the Health Care System
• Focus on innovative ideas and programs, and best practice models for new health solutions serving underserved populations
• Focus on access to affordable, nontraditional health service delivery

Build Healthy, Strong Communities
Local grants to meet local community needs in the areas of Education/Literacy, especially birth through age 5; Health and Human Services; Arts and Culture; and Community Development

Improve Consumer Health
• Use already demonstrated sound evidence-based materials for programs for family wellness in multicultural populations

Improve Quality and Safety of Patient Care
• Continue to co-lead Florida Action Coalition
• Develop health professional programs with focus on workforce shortages and expertise to serve special populations (seniors, disabled, etc.)
• Explore opportunity for caregiver education and support for “aging in place” program

Sapphire Awards and Symposium
will continue as a program to recognize and award excellence and innovation in community health.
Contents

4 Board of Directors
5 Leadership Message
8 Access to Health Care
12 Consumer Health
16 Quality and Safety of Patient Care
20 Build Healthy, Strong Communities
24 Sapphire Awards
28 2014 Grants
36 2014 Financial Statements
47 Foundation Staff
Board of Directors

Charles S. Joseph, Chair
Jason Altmire, Vice Chair
Gary Healy, Treasurer
Mark McGowan, Secretary

Charles Divita, III
Renée Finley
Camille I. Harrison
Joyce Kramzer
Robert I. Lufrano, M.D.

Maria E. Moutinho, M.D.
Penny S. Shaffer
Darnell Smith
Barbara Thomas
Gonzalo Valdes-Fauli
As the philanthropic affiliate of Florida Blue, the Florida Blue Foundation has a social responsibility to help people and communities achieve better health. Working with the people and communities we serve, both Florida Blue and the Florida Blue Foundation have developed strong partnerships as we endeavor to make Florida a better health state.

During 2014, the Foundation supported its mission through strategic grants in four focus areas and one program: Improve Access to Health Care (IMPACT); Build Healthy, Strong Communities; Improve Consumer Health; Improve Quality and Safety of Patient Care; and Sapphire Awards recognizing excellence and innovation in community health. While we made no new grants in the IMPACT Health Care focus area in 2014, grantees will continue their work through 2017.

Results of the Foundation’s philanthropic investments are best seen by the experiences of the individuals who benefit from the health and social services provided by our grantees. Select stories are featured throughout this report to provide insight into the positive effect the Foundation makes in the lives of people and communities.

In addition, the Foundation hosted the 2014 Sapphire Awards and Symposium, a statewide gathering of health care professionals that inspires discussion, partnership, and collaboration that enable healthy communities.

The health care industry is transforming at a rapid pace. These unprecedented changes have an impact on everyone, but especially the uninsured, underserved and vulnerable populations. Knowing the importance of this transformation, the Foundation embarked on a listening tour across Florida to understand the community’s needs and identify solutions where we can best support. The four Think Tanks provided valuable feedback that assisted in shaping the future strategic direction of the Foundation and ensured that our grant making remained relevant and aligned with the mission and values of Florida Blue and the needs of the community. Thank you to the community leaders who participated in our sessions across Florida.

The Foundation’s work is made possible through the dedication of our staff, the generosity of Florida Blue and leadership, and support and commitment of the Foundation’s board of directors. We thank you for your service.

A special thank you goes out to all of our grantees for your ongoing community service. We are honored to partner with each of you to continue to bring excellence, innovation and health care solutions to the at-risk populations and communities across Florida.
Partnering with the Community:

Together we can build
Together we can build a healthy Florida
“Lotus House showed me how to be truly happy,” says Phyllis.

Working to Increase Access to Quality Health Care

Sanctuary from a Life on the Streets

When you live on the streets, hopelessness becomes a way of life. Depression, alcoholism and untreated medical conditions are all too common among the homeless of Overtown, an historic African-American district in Miami. Thankfully, for women like Phyllis, there’s Lotus House, a holistic shelter and wraparound support service provider.

The IMPACT Grant established the Lotus Wellness Center, a “Good Samaritan” clinic staffed entirely by volunteer doctors and medical students from the University of Miami Miller School of Medicine. The on-site, free, primary care clinic serves uninsured women and youth at Lotus House and in the surrounding Overtown neighborhood. Women’s wellness exams, TB and HIV testing, and other basic health screenings are available as well as follow-up visits and specialty referrals.

Phyllis came to Lotus House with severe medical and mental health issues. She suffered from major depressive and bipolar disorders, memory loss, HIV and associated complications, partial blindness and impaired vision with no glasses. As a child, her mother was addicted to drugs, and exposed her to...
them as a young teen. As an adult, she had long been the victim of domestic violence. Phyllis self-medicated her pain, and treated medical and mental health issues with drugs and alcohol as a way to survive. With no income and unable to work, she became homeless.

Lotus House provided Phyllis with safe shelter and the medical care she so desperately needed.

She received a psychiatric evaluation and medications. She attended counseling to address her deep-seated history of trauma, finally allowing her to heal and grow. “The fact that the doctors came onsite to the shelter made it easier for me to get the medical care I needed,” said Phyllis. “Without a job or transportation, I couldn’t do that before.” Today, Phyllis lives in independent housing, continuing with her medical care, medications and recovery. She has a close relationship with her three sons, and visits Lotus House often, as an extended family.

ABOUT IMPACT Grants

While the Foundation did not award any new IMPACT grants in 2014, there are currently 27 active funded grantees across Florida that will not end until early 2017. These grantees are focusing their work in the areas of primary, oral, vision and other health-related areas to begin to address health care disparities, in a culturally competent manner, to maximize measurable outcomes for the underserved and underrepresented populations in Florida.

Funds were awarded to nonprofit organizations, government agencies and public institutions across Florida to increase access to quality health and related health care services, particularly, for the underserved and underrepresented populations.

Grants are strategically awarded to diverse, philanthropic, community-based organizations that seek to find solutions that incorporate new, innovative and evidence-based approaches; build program and/or organizational capacity; are forward-focused and cognizant of a changing health care system; address health care disparities; promote collaboration; and leverage financial, human and other resources to maximize measurable impact for the communities and the target populations served.

Leveraging additional funding and resources to augment the funding from the Florida Blue Foundation is important and was addressed as a part of the grantees’ metrics and evaluations. In 2014, more than $2 million was leveraged from other funding sources. Grantees reported $1.2 million was as in-kind contributions. Most of the in-kind contributions were donated facilities and staff.
Thanks to the Village Health Center, this family had access to caring, quality health care and received the treatments they needed in a timely manner.

Working to Increase Access to Quality Health Care

**Village Health Center: Reducing the Use of Emergency Rooms**

*Increasing access to quality health care* is a common mission for the Florida Blue Foundation and the Bay County Department of Health. The IMPACT grant helped to fund the Village Health Center, an acute care clinic designed to reduce the use of hospital emergency rooms for non-emergency reasons such as ear aches, sore throat, infections, and chronic condition management such as diabetes.

A Hispanic family of three – mother, father and son – came to the Village Health Center for medical treatment. The son came as an interpreter for his parents. The mother said she had an upset stomach in addition to other vague general symptoms. The father complained of persistent headaches. Through a series of questions and patient assessment, the practitioner was able to determine that Helicobacter pylori might be a possible contributing factor. Helicobacter pylori are a type of bacteria that live in the digestive tract. If left untreated, it can be a contributor to the development of cancer, and has been identified as the cause of the vast majority of gastric ulcers. The Village Health Center has the resources available to do these types of tests, which therefore serve as a preventative measure.

As a preventative measure, the entire family was tested for the bacteria and the results were all positive. Health care professionals at Village Health Center treated the family and referred them to another health care facility for further medical care. Thanks to the Village Health Center, the family had access to caring, quality health care and received the treatments they needed in a timely manner.
The Village Health Center is an acute care clinic designed to reduce the use of hospital emergency rooms for non-emergency reasons.
Addressing Childhood Obesity

Healthier Lifestyles for Kids

Nine-year-old Rosa Griffin hasn’t always made smart choices when it comes to nutrition and exercise. “She was the type of girl who wanted a honey bun or a Little Debbie cake. Sprite was her favorite drink,” recalls her father, Paul Johnson. But since her involvement with the Sulphur Springs YMCA’s afterschool enrichment clubs, Rosa is taking a healthier track in life.

Through the Y’s Creating a Healthier Sulphur Springs for Kids initiative, and a mini-grant from the Florida Blue Foundation, Rosa and her friends are learning to adopt healthier lifestyles. Through the Kids in the Kitchen program, Rosa says she’s “learning how to cook and we cook soup. We cook vegetables and we cook protein like fish.” Now she uses what she learns at the Y to help cook for her single father who suffers from diabetes. She says, “I don’t want him to pass out, so that’s why I make him eat healthy.”

Rosa is also reaping the health benefits of the Girls on the Run program, offered through the Y and a mini-grant from the Florida Blue Foundation. Her father says that after all that running, in addition to healthier food choices, Rosa is looking and feeling better than ever. “It’s a big change. It makes her feel better and she doesn’t get sick that much anymore,” he says. Rosa couldn’t agree more, and if you ask her what her favorite drink is, she happily responds, “Water!”

“Water is my favorite drink now,” says Rosa.
About

Embrace a Healthy Florida Grants

Embrace a Healthy Florida Initiative is an evidence-based, multi-sector, community initiative that uses community engagement to make long-term, positive changes in childhood and family health in Florida. Metrics and evaluation systems were planned and put in place before the Initiative was executed. The evaluation was designed around a modified version of a “Logic-Model” and based around Seven Success Factors. Well over $6.5 million has been invested into Embrace a Healthy Florida.

The Initiative was launched in 2008 and is planned to end in the middle of 2015. The Initiative is based in six communities in Florida: Jacksonville in Duval County, Hialeah and Opa-locka in Miami-Dade County, Parramore in downtown Orlando, Sulphur Springs in Hillsborough County, and Frenchtown in Tallahassee.

As a result of Embrace more than 700 working partnerships have been developed with community based organizations, governments, businesses and others. This Initiative has brought about positive changes in many places — schools, child care providers, the built environment, safer routes to schools for children, changes in eating patterns of many families, communities creating their own gardens to eat healthier, and better and healthier foods from community stores.

In 2014 the Foundation worked with the six communities to have them identify “Legacies” from the work of Embrace that they wanted to see sustained in their communities. These grants would leave something behind that would help to sustain the effort long past the Foundation’s funding. Each community has identified their “Legacies” and in addition to the grants that will be provided by the Foundation in 2015, they have raised more than $1.2 million in funding from grants, donations and in-kind-services from many national, local and regional funders.
Addressing Childhood Obesity

Community Garden Unites Local Residents

The Opa-Locka Health in the Hood Community Garden is flourishing with fresh vegetables, including green beans, collard greens, butter crunch lettuce, arugula and summer squash. The local neighborhood is benefiting from this bounty of fresh and healthy food, with community and Mount Zion A.M.E. Church members taking true ownership of the garden. A mini-grant from the Florida Blue Foundation has helped make the community garden possible.

The garden benefits the community in many ways, uniting and empowering local residents. Every day, children and families come to pick vegetables to supplement their meals. The vegetables are free for those who cannot afford them. Residents from the community were hired to help care for the garden, providing jobs for marginalized individuals, adding a deep sense of pride to the community. Volunteers work alongside to provide additional help.

“The garden is an example of a wonderful community partnership. We have a significant elderly population at our church and have used it to promote a healthy lifestyle among our seniors,” says Helen Felder.
says Helen Felder, Social Services Ministry of Mount Zion A.M.E. Church. “We have a few youth who help as well and we’re recruiting more.”

The garden has also served as a teaching tool. Healthy recipes, urban gardening techniques and nutrition information are shared with church and local community members. The church also provided a meal fresh with collard greens from the garden to 75 needy people in the community during the 2014 holidays.
As veterans transition back into civilian life, it’s imperative that we make it as seamless as possible,” says Holland. Investing in nursing and allied health to generate a diverse, well-trained workforce to care for patients

Joining Forces: Student Veteran Helps Shape Training for Health Care Workers

Marine Corps veteran and Purple Heart recipient Kevan Holland experienced combat firsthand, serving two tours in Afghanistan from 2007 to 2011. As a nursing student at Seminole State College of Florida, Holland is now helping to improve the medical care he and other veterans receive. Holland, 26, is a student consultant for a “Joining Forces” program supported through a three-year grant from Florida Blue Foundation. The initiative, led by Seminole State’s Nursing Program, uses simulation scenarios developed by the National League for Nursing (NLN) to train future health care workers in the special needs of veterans.
As a project consultant, Holland provides guidance to standardized patients learning to authentically portray war veterans. He serves as a resource to faculty as they determine best approaches for reflective debriefing following the student simulation experience. He also addresses questions from health care students and offers insight he learned when he returned to civilian life.

“A lot of us came back from combat and really struggled,” Holland says. “The point I try to drive home to students is if you want to help a veteran, you have to put yourself in their shoes.”

The need to treat veterans is critical, especially in Florida, whose 1.6 million veterans make it third in the nation in terms of veteran population. Of the 21.5 million veterans nationwide, 3.5 million have some type of service-connected disability.

Just one year into the grant, the project is already having an impact. Nursing faculty have presented at state and national conferences; the pilot has been featured in national publications; partnerships have been created with other area universities and colleges, and the Orlando VA Medical Center; and nursing faculty are educating other health services areas within Seminole State.

ABOUT Nursing Grants

In partnership with the Florida Action Coalition (FL-AC) and the Florida Healthcare Simulation Alliance (FHSA), the Florida Blue Foundation awarded a total of 16 mini-grants to Improve the Quality and Safety of Patient Care (IQSPC) meeting the goals below consistent with the FL-AC and FHSA:

• To support the work of the FL-AC in responding to the Institute of Medicine’s (IOM) recommendations in the Future of Nursing: Leading Change, Advancing Health Report

• To support research and program development to advance the future of simulation-based medical education in nursing education and professional development

Seven grants in support of FL-AC have been awarded that focus primarily on developing training materials, providing opportunities for ongoing professional leadership and skills training for nurses, increasing engagement of nurses and implementing a media and communications program to help promote and advance their work.

Nine grants in support of FHSA have been awarded that focus on creating opportunities for the development and implementation of medical simulations within the training programs in universities, colleges and health systems for Florida’s health care professionals.

Grantees report their progress throughout the year and the Foundation measures their achievements related to established metrics. In 2014, the IQSPC mini-grantees reported achieving 100 percent of their planned outcomes.
Over the past decade, the services in traditional skilled nursing and assisted living facilities have increasingly become more medically complex and specialized. Quality and safety of patient care are particularly challenging in long-term care environments that historically employ fewer professional staff and have a higher than normal rate of employee turnover. The issues and challenges of leadership in long-term care are especially important in Florida, according to the Florida Health Care Association. By 2020, more than 25 percent of the population will be over the age of 65 and the population over the age of 85 is expected to increase by 40 percent. Among people turning 65 today, 69 percent will need some form of long-term care as they age. The current 680 nursing homes and over 3,000 Assisted Living Facilities in Florida face many challenges in meeting the needs of older people who need long-term care.

There is mounting evidence that the quality and safety of patient care in long-term care environments can be improved by strengthening the leadership role of nurses in these facilities. The Florida Blue Foundation awarded a three-year grant to Florida Atlantic University to improve the quality of care and safety of patients in long-term care environments through more effective leadership development and education of current and new nurses responsible for the care of these patients.

The first phase of the project has been completed. The results of the first comprehensive study of long-term care nurse leaders in Florida point to a critical need for both leadership development and succession planning for patients of whom plan to retire soon. The second phase of the project involves interviews with long-term care leaders to obtain more in-depth information about current and future challenges and needs. The researchers are working closely with long-term care nurses and state organizations to disseminate the research findings and plan leadership development opportunities.

Investing in nursing and allied health to generate a diverse, well-trained workforce to care for patients...
Seven-year-old Jasmine wants to be a doctor when she grows up—an opportunity she couldn’t even imagine before coming to PromiseLand Childhood Education Center. Part of Metropolitan Ministries in Tampa, Florida, PromiseLand is a preschool dedicated to providing the academic, physical, social, and emotional foundation needed to help homeless and at-risk children grow into healthy, successful members of the community. Metropolitan Ministries serves poor and homeless families in Hillsborough, Pinellas, Pasco and Polk counties, offering food services, housing and shelter, children’s services, life skills training and resource programs.

With small classes (one teacher per 10 students), PromiseLand provides a vibrant, interactive and loving environment for children to thrive. Children like Jasmine have the opportunity to build solid educational blocks and overcome the challenges that life has presented them. When Jasmine first came to PromiseLand, she was shy, withdrawn and barely talked at all. Together with her parents and personalized treatment from her teachers, Jasmine has made great strides with her self-esteem, self-confidence and social well-being,
as well as significant progress in her academic development.

Another young girl, two-year-old Yuri, was non-verbal and physically aggressive towards everyone. Not many schools in the Tampa Bay area could provide the specialized one-on-one care she needed as an autistic child. PromiseLand ended up being the answer to her mother Melanie’s prayers. Today, Yuri is six years old and functioning very well. She knows the entire alphabet as it connects with objects, and is well on her way to a brighter future.

Of the 350 people living on the Metropolitan Ministries campus each day, 70 percent are children. PromiseLand is there to help these homeless and at-risk children with vital developmental services, social and emotional growth, and a solid educational foundation.

ABOUT Build Healthy, Strong Communities Grants

The Florida Blue Foundation commitment to making a positive impact in the community is firmly rooted in our core company values and Foundation mission to help people and communities achieve better health. Working in partnership with nonprofit organizations, the Florida Blue Foundation addresses critical issues in local communities, opening new windows of opportunity to better enable our neighbors to reach their potential.

As part of the Foundation’s strategic refresh that was enacted in 2014, the Foundation evaluated its portfolio of programming. As a result of the review, the Quality of Life focus area was enhanced to be more strategic and renamed “Build Healthy, Strong Communities.”

Build Healthy, Strong Communities (BHSC) targets funding to programs and organizations that improve education and literacy, especially birth through age 5; health and human services; arts and culture; and community development. In 2014, just over $9 million was invested in 751 grants and contributions across Florida to address a variety of issues.

New processes are now in place for BHSC. Enhancements to the online application process include new criteria; new evaluation and review processes; a monthly deadline for applications; increased focus on strategically funding diverse, community-based solutions; and strengthened metrics and evaluation of approved grants. Each request for funding is evaluated against criteria that align to our mission, vision, values and business objectives.
Providing opportunities for communities and people to achieve a healthier life

Getting Kids Active in the Classroom

The lifestyles of today’s students are very different from students of 30 years ago. Children ride to school on a bus or in cars instead of walking; gym class and after-school sports have been cut; afternoons are now spent with television, video games, and the internet instead of playing outside; and families eat fewer home-cooked meals. At the same time, because of budget concerns, health and physical education in schools has been scaled back. Yet health education is the key to positively impacting the lifelong health habits of children.

HealthTeacher, a comprehensive web-based health education resource program, is designed to change those lifestyles. An initiative of St. Vincent’s HealthCare, HealthTeacher empowers teachers to positively impact the lifelong health habits of children by providing students in grades K-12 with the knowledge and skills to make healthier decisions and develop healthier lifestyles. As an on-line resource, teachers have access to more than 300 up-to-date, age-appropriate lesson plans about wellness, complete with teacher information, student worksheets, learning assessment activities and visual aids, such as videos. Interactive lessons address important youth health issues, such as physical activity, nutrition and emotional well-being. HealthTeacher is offered in school districts in Baker, Clay, Duval, Nassau and St. Johns counties in northeast Florida.

In 2013, HealthTeacher launched a new, innovative platform called GoNoodle, which provides K-5 classrooms with interactive physical activity breaks that improve student engagement by channeling their natural energy to improve behavior, focus and achievement. GoNoodle’s online physical activity breaks deliver
2-5 minutes of calming or energizing activity into the classroom. This is just enough time for teachers to get their students’ blood flowing and minds re-engaged without taking away from valuable instruction time.

“My first graders LOVE GoNoodle! They ask to do exercises all the time. That makes it a great reward after students have spent a long time working hard in a class,” says Adrienne L., San Jose Elementary School in Duval County.
Florida Blue Foundation is committed to its mission – help the people and communities of Florida achieve better health – through strategic grant making to nonprofits that provide services to all 67 Florida counties.

The Sapphire Awards honor outstanding individuals, programs and nonprofit organizations in community health care, or health care related fields, whose work is distinguished by leadership, innovation and achievements in community health.

The 2014 Sapphire Awards Honorees all embody thoughtful, creative and innovative leadership. They are committed to using all resources possible to create improvements in the daily lives of the people of Florida who are underserved in health care. Their accomplishments and unselfish dedication to improving health care services and best practices for the people of Florida are laudable.
Sapphire Awards Selection Committee

**Pat Geraghty**  
Chairman and CEO, GuideWell and Florida Blue

**Henrie M. Treadwell, Ph.D., M.S.**  
Research Professor, Department of Community Health and Preventive Medicine, and Director, Community Voices, Morehouse School of Medicine, Atlanta, Ga. (Sapphire Awards Review Team Chair)

**R. Paul Duncan, Ph.D.**  
Associate Dean, the Graduate School, University of Florida, Gainesville, Fla. (Selection Committee Chair)

**Margaret D. Larkins-Pettigrew, M.D., M.Ed., M.P.P.M., F.A.C.O.G.**  
Assistant Professor and Director, Global Health, Department of Obstetrics and Gynecology and Reproductive Biology, Macdonald Women’s Hospital, Case Western University School of Medicine, Cleveland, Ohio

**Curtis Holloman, M.A.**  
Former Deputy Director, Health Research and Educational Trust, Robert Wood Foundation, Princeton, N.J.

**Alina Perez-Stable, M.S.W.**  
Director, Academic Support Services, Department of Humanities, Health and Society, Florida International University, Miami, Fla.

**Penny Ralston, Ph.D.**  
Professor, Dean Emeritus and Director, Center on Better Health and Life for Underserved Populations, Florida State University, Tallahassee, Fla.
2014 Sapphire Awards Honorees

Recognizing excellence, leadership and innovation in community health

**INDIVIDUAL CATEGORY**

**Winner**
($50,000)

Paul R. Ahr, Ph.D., M.P.A., President and Chief Executive Officer, Camillus House, Miami-Dade

Ahr is a psychologist with more than 40 years of experience in the mental health and substance abuse rehabilitative fields and a nationally recognized consultant to not-for-profits and corporate management. He has distinguished himself throughout his career as a trail blazer, visionary and advocate for persons suffering with mental illness. Serving as President and Chief Executive Officer of Camillus House since 2004, Ahr has made major strides in the organization’s efforts to end chronic homelessness in Miami-Dade.

**Honorable Mention**
($25,000)

Estrellita “Lo” Berry, M.A., President and Chief Executive Officer, REACHUP, Inc., Tampa

Berry is the founder of REACHUP, Inc., one of the most successful maternal and infant health initiatives in the nation serving low-income minority communities. A highly respected national leader in eliminating racial and ethnic disparities in maternal and infant health, Berry is known for her innovative strategies that have proven impact on reducing low preterm birth weight and infant mortality. She also plays a lead role in increasing awareness of the persistent racial disparities in health outcomes and health care and the importance of engaging the community in creative research to find solutions.

**Honorable Mention**
($25,000)

Susan Widmayer, Ph.D., Founder and Former Executive Director, Children’s Diagnostic & Treatment Center, Fort Lauderdale

Widmayer, a licensed psychologist, is distinguished by her life-long dedication, determination and passion for helping the most vulnerable children and their families. She founded the Children’s Diagnostic & Treatment Center (CDTC) in 1983 as a state-sponsored follow-up clinic for infants discharged from the seven neo-natal intensive care units in Broward County. Since its inception, more than 200,000 children have been served and CDTC is now one of the largest children’s agencies in South Florida and nationally recognized as a Center of Excellence by the U.S. Department of Health and Human Services.
**PROGRAM CATEGORY**

Winner ($60,000)

Green Family Foundation NeighborhoodHELP™ (Health Education Learning Program) at Florida International University Herbert Wertheim College of Medicine, Miami-Dade

Green Family Foundation NeighborhoodHELP™ (Health Education Learning Program) is the centerpiece of the Herbert Wertheim College of Medicine’s curriculum at Florida International University, the only program of its kind in the nation. The interdisciplinary curriculum integrates classroom and clinical training across disciplines with hands-on care in underserved communities.

**ORGANIZATION CATEGORY**

Winner ($100,000)

**Big Bend Cares, Tallahassee**

Big Bend Cares provides education and comprehensive support to individuals infected with or affected by HIV/AIDS. Serving an eight-county area, the organization provides services in two areas: HIV prevention for the community at large, and HIV care for those infected with HIV. It offers holistic care and HIV testing and education at no cost to its clients.

**ORGANIZATION CATEGORY**

Winner ($100,000)

**Chapman Partnership, Miami-Dade**

Chapman Partnership (formerly Community Partnership for the Homeless) is a Miami-Dade County provider of emergency housing for the homeless, operating two Homeless Assistance Centers with 800 beds in Miami and Homestead. Recognized as a national model for its comprehensive approach to helping the homeless, the organization provides emergency housing; meals; health, dental and psychiatric care; day care; job training and placement; and assistance with securing stable housing.
During 2014, the Foundation awarded more than $7 million in new grants to nonprofit organizations across Florida.

**Improve Access to Health Care**  
**IMPACT Program**  
Ounce of Prevention Fund of Florida  
Leon County  
The Health Planning Council of Northeast Florida  
Duval County  

**Build Healthy, Strong Communities**  
5000 Role Models of Excellence Project  
Miami-Dade County  
A Gift for Teaching  
Orange County  
Ability Housing of Northeast Florida  
Duval County  
Adult and Child Counseling Services  
Escambia County  
Advocates for World Health  
Hillsborough County  
Airlift/Tanker Association - Tony Jannus Chapter  
Hillsborough County  

Alachua County Organization for Rural Needs  
Alachua County  

Alachua County Public Schools Foundation  
Alachua County  

Amaranthine Inc.  
Miami-Dade County  

American Cancer Society  
Clay County  

American Cancer Society  
Collier County  

American Cancer Society  
Sarasota County  

American Cancer Society, Greater Tampa Unit  
Hillsborough County  

American Cancer Society, Lee County Unit  
Lee County  

American Diabetes Association, North Florida and South Georgia  
Duval County  

American Diabetes Association, Tampa Bay Area  
Hillsborough County  

American Heart Association  
Pinellas County  

American Lung Association of Florida, North Area  
Duval County  

American Red Cross of Greater Miami and The Keys  
Miami-Dade County  

Anti-Defamation League  
Palm Beach County  

Barry University  
Miami-Dade County  

Best Buddies Florida, Jacksonville  
Duval County  

BETA Center  
Orange County  

Bethany Christian Services  
Escambia County  

Big Brothers Big Sisters of Greater Miami and Mentoring Resource Center  
Miami-Dade County  

Big Brothers Big Sisters of the Sun Coast  
Lee County  

Grants Awarded in 2014
Bold City Chapter, The LINKS Incorporated
Duval County

Boy Scouts of America, Central Florida Council
Orange County

Boy Scouts of America, North Florida Council
Duval County

Boys and Girls Clubs of Central Florida
Orange County

Boys and Girls Clubs of Collier County
Collier County

Boys and Girls Clubs of Northeast Florida
Duval County

Boys and Girls Clubs of Tampa Bay
Hillsborough County

Bradford County School District
Bradford County

Brooksville Kiwanis Foundation
Hernando County

Capital Area Community Action Agency
Leon County

Cathedral Arts Project
Duval County

Catholic Charities Bureau, Inc., Jacksonville Regional Office
Duval County

Center for Strategic Philanthropy and Civic Engagement
Palm Beach County

Central Florida Commission on Homelessness
Orange County

Central Florida Health Care Coalition Incorporated
Orange County

Child Advocacy Center
Alachua County

Children First
Sarasota County

Children’s Advocacy Center of Southwest Florida
Lee County

Children’s Museum of St Johns St. Johns County

City of Jacksonville Office of Education
Duval County

City of Tampa - Mayor’s Latinos Unidos
Hillsborough County

City Rescue Mission
Duval County

City Year Jacksonville
Duval County

City Year Miami
Miami-Dade County

Clara White Mission
Duval County

Collegiate Pathways
Seminole County

Collier County Public Schools
Federal and State Grants Title I Parent Academy
Collier County

Communities in Schools – Jacksonville
Duval County

Communities in Schools of Florida
Leon County

Community Connections of Jacksonville
Duval County

Community Cooperative Ministries
Lee County

Community Tampa Bay
Pinellas County

Compassionate Hands and Hearts Breast Cancer Outreach
Orange County

Council for Educational Change
Broward County

Crisis Center of Tampa Bay
Hillsborough County

Cuban American National Council, Inc., Miami Headquarters
Miami-Dade County

Cultural Council of Greater Jacksonville
Duval County

Current of Tampa Bay
Hillsborough County

Cystic Fibrosis Foundation, North Florida Office
Duval County

Daniel Memorial
Duval County

Deette Holden Cummer Museum Foundation
Duval County

DePaul School of Northeast Florida
Duval County

Diabetic Charitable Services
Pinellas County

Domi Education
Leon County

Downtown Arts District
Orange County

Dr. Phillips Center for the Performing Arts
Orange County

Dreams Come True
Duval County

Early Childhood Initiative
Miami-Dade County

Early Learning Coalition of Duval County
Duval County

Early Learning Coalition of North Florida
St. Johns County

Eckerd College
Pinellas County

EDC Foundation for Education
Orange County

Equality Florida Institute
Pinellas County

Family Central
Broward County

Family Support Services of North Florida
Duval County

Feeding Northeast Florida
Duval County

First Coast Worksite Wellness Council
Duval County

Florida Association of Aging Services Providers
Leon County
Florida Association of Free and Charitable Clinics
Pinellas County
Florida Chamber of Commerce Foundation
Leon County
Florida Coalition Against Domestic Violence Foundation
Leon County
Florida Council on Economic Education
Hillsborough County
Florida Greenways and Trails Foundation
Leon County
Florida Holocaust Museum
Pinellas County
Florida House on Capitol Hill
Out of State
Florida Institute for Community Studies
Hillsborough County
Florida International University Foundation
Miami-Dade County
Florida Literacy Coalition
Osceola County
Florida Medical Association Foundation
Leon County
Florida Perinatal Quality Collaborative
Hillsborough County
Florida Philanthropic Network
Hillsborough County
Florida Prosperity Partnership
St. Johns County
Florida State College Foundation
Duval County
Florida State University Foundation
Leon County
Florida Sterling Council
Leon County
Florida’s Vision Quest
Orange
Foundation Fighting Blindness
Broward County
Foundation of Associated Industries of Florida
Leon County
Generation W
Duval County
Girl Scouts of Gateway Council
Duval County
Girl Scouts of Southeast Florida
Palm Beach County
Girls Incorporated of Jacksonville
Duval County
Girls on the Run of Northeast Florida
Duval County
Grace Medical Home
Orange County
Grace Place for Children and Families
Collier County
Grandmas Place
Palm Beach County
Greater Boca Raton Chamber of Commerce Education Foundation
Palm Beach County
Greater Jacksonville Area USO Council
Duval County
Greater Miami Jewish Federation
Miami-Dade County
Green Florida
Pinellas County
Haitian Neighborhood Center, Sant La
Miami-Dade County
HandsOn Jacksonville
Duval County
Haven Hospice
Alachua County
Health Care Center for the Homeless
Orange County
Health Council of South Florida
Miami-Dade County
Heart of Florida United Way
Orange County
Heights Center
Lee County
Highway Park Neighborhood Preservation and Enhancement District Council
Highlands County
Hillsborough Organization for Progress and Equality
Hillsborough County
Hispanic American Business Association of North Florida
Duval County
Hispanic Business Initiative Fund of Florida
Orange County
Hispanic Heritage Scholarship Fund of Metro Orlando
Orange County
Hispanic Unity of Florida
Broward County
Holocaust Memorial Resource and Education Center of Florida
Orange County
Homeless Family Center
Indian River County
Hope Community Center
Orange County
Hope Haven Children’s Clinic and Family Center
Duval County
Hospice of Marion County
Marion County
Hubbard House
Duval County

Informed Families, Inc./The Florida Family Partnership
Miami-Dade County

ITNOrlando™
Orange County

Jackson Memorial Foundation
Miami-Dade County

Jacksonville Area Legal Aid
Duval County

Jacksonville Children’s Chorus
Duval County

Jacksonville Community Council, Inc.
Duval County

Jacksonville Fraternal Order of Police Associates Lodge 5-30
Duval County

Jacksonville Humane Society
Duval County

Jacksonville Public Education Fund
Duval County

Jacksonville Public Library Foundation
Duval County

Jacksonville Symphony Orchestra
Duval County

Jacksonville Unity Plaza
Duval County

Jacksonville University
Duval County

Jacksonville Urban League
Duval County

Jacksonville Women’s Leadership Forum
Duval County

Jefferson Awards for Public Service
Out of State

Jewish Community Center of Greater Orlando
Orange County

Jewish Family and Community Services
Duval County

Jewish Federation of Palm Beach County
Palm Beach County

Jewish Federation of South Palm Beach County
Palm Beach County

Jobs Partnership of Florida
Orange County

Junior Achievement of North Florida
Duval County

Junior Achievement of Southwest Florida
Collier County

Junior Achievement of Tampa Bay
Hillsborough County

Junior League of Tampa
Hillsborough County

Juvenile Diabetes Research Foundation
Duval County

Juvenile Diabetes Research Foundation
Pinellas County

KaBOOM!
Out of State

Kappa Alpha Psi Foundation-Jacksonville
Duval County

Kids House of Seminole, Inc.,
Children’s Advocacy Center
Seminole County

KIPP Jacksonville
Duval County

Latin Chamber of Commerce
Miami-Dade County

Leadership Broward Foundation
Broward County

Leadership Florida Statewide Community Foundation
Leon County

Leadership Jacksonville
Duval County

Lions Eye Institute for Transplant and Research Foundation
Hillsborough County

Lowry Park Zoological Society of Tampa
Hillsborough County

Lycoming County United Way
Out of State

Macedonia Human Services Cultural Training Center
Charlotte County

MaliVai Washington Youth Foundation
Duval County

Mammosphere
Duval County

Manatee Education Foundation
Manatee County

Manna Food Bank
Escambia County

March of Dimes Foundation
Orange County

Meals on Wheels Plus of Manatee
Manatee County

Metropolitan Charities
Pinellas County

Metropolitan Ministries
Hillsborough County

Miami Bridge Youth and Family Services
Miami-Dade County

Miami Children’s Hospital Foundation
Miami-Dade County

Miami Dade College Foundation
Miami-Dade County

Miami Lighthouse for the Blind and Visually Impaired
Miami-Dade County

Missio Dei Community
Pinellas County

Morning Star School of Jacksonville
Duval County

Museum of Contemporary Art
Jacksonville
Duval County

Museum of Science and History
Duval County

My Hope Chest
Pinellas County

NAMI (National Alliance on Mental Illness) Florida
Leon County

Nap Ford Community School
Orange County

Naples Community Hospital
Collier County
National Association of Black Accountants, Jacksonville Professional Chapter
Duval County
National Multiple Sclerosis Society, North Florida Chapter
Duval County
National Society to Prevent Blindness
Hillsborough County
NGLCC Foundation
Out of State
NMSDC of Florida Inc., dba Central and North Florida Minority Supplier Development Council
Orange County
North Shore Elementary
Duval County
Nova Southeastern University Inc., A Day for Children
Broward County
Orange Bowl Committee
Miami-Dade County
Orange County School Readiness Coalition
Orange County
Orlando Regional Healthcare Foundation
Orange County
Orlando Repertory Theatre
Orange County
Osceola County Council on Aging
Osceola County
Ounce of Prevention Fund of Florida
Leon County
PACE Center for Girls
Pinellas County
PACE Center for Girls
Escambia County
Palm Healthcare Foundation
Palm Beach County
Pancreatic Cancer Action Network
Out of State
Performing Arts Center Trust
Miami-Dade County
Police Athletic League of Jacksonville
Duval County
Police Athletic League of Tampa
Hillsborough County
Polk Education Foundation
Polk County
Polk State College Foundation
Polk County
R Club Child Care
Pinellas County
Randy Roberts Foundation
Polk County
Redlands Christian Migrant Association
Collier County
Rescue Outreach Mission of Central Florida
Seminole County
Ridge Area Arc
Highlands County
Ritz Chamber Music Society
Duval County
Ronald McDonald House Charities of Jacksonville
Duval County
Ronald McDonald House of Northwest Florida
Escambia County
Runway to Hope
Orange County
Saint Andrews Lighthouse
Duval County
Sanford-Burnham Medical Research Institute
Orange County
School Board of Sarasota County
Sarasota County
School District of Hernando County
Hernando County
Second Harvest Food Bank of Central Florida
Orange County
Senior Life Foundation
Duval County
Seniors on a Mission
Duval County
Shands Jacksonville Medical Center
Duval County
South Florida Hospital Research and Education Foundation
Broward County
South Florida Urban Ministries
Miami-Dade County
Southern Florida Minority Supplier Development Council
Miami-Dade County
St. Augustine Society
St. Johns County
St. John Community Development Corporation
Miami-Dade County
St. Petersburg Area Chamber of Commerce
Pinellas County
St. Vincent’s HealthCare Foundation
Duval County
Star-Tec Enterprises, Inc., dba TEC Garage
Pinellas County
Stetson University
Volusia County
Strengthen Orlando
Orange County
Suited for Success
Miami-Dade County
Sulzbacher Center
Duval County
Sunsystem Development Corporation
Orange County
Take Stock in Children
Broward County
<table>
<thead>
<tr>
<th>Organization</th>
<th>County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tampa Bay Black Business Investment Corporation</td>
<td>Hillsborough County</td>
</tr>
<tr>
<td>Tampa Bay Healthcare Collaborative</td>
<td>Hillsborough County</td>
</tr>
<tr>
<td>Tampa Bay Performing Arts Center</td>
<td>Hillsborough County</td>
</tr>
<tr>
<td>Tampa Bay WaVE</td>
<td>Hillsborough County</td>
</tr>
<tr>
<td>Tampa Jewish Federation</td>
<td>Hillsborough County</td>
</tr>
<tr>
<td>Tampa Metropolitan Area YMCA</td>
<td>Pinellas County</td>
</tr>
<tr>
<td>Tampa Museum of Art</td>
<td>Hillsborough County</td>
</tr>
<tr>
<td>Tampa Port Ministries</td>
<td>Hillsborough County</td>
</tr>
<tr>
<td>Teach for America</td>
<td>Duval County</td>
</tr>
<tr>
<td>Teach for America</td>
<td>Miami-Dade County</td>
</tr>
<tr>
<td>The Blood Alliance</td>
<td>Duval County</td>
</tr>
<tr>
<td>The Centre for Women</td>
<td>Hillsborough County</td>
</tr>
<tr>
<td>The Champions Fund Inc., Ryan Nece Foundation</td>
<td>Hillsborough County</td>
</tr>
<tr>
<td>The Community Foundation</td>
<td>Duval County</td>
</tr>
<tr>
<td>The David Gigiotti Legacy Foundation</td>
<td>Manatee County</td>
</tr>
<tr>
<td>The Florida Aquarium</td>
<td>Hillsborough County</td>
</tr>
<tr>
<td>The Foundation for Lee County Public Schools</td>
<td>Lee County</td>
</tr>
<tr>
<td>The Guardian Catholic Schools</td>
<td>Duval County</td>
</tr>
<tr>
<td>The Health Support Network</td>
<td>Sarasota County</td>
</tr>
<tr>
<td>The Leukemia and Lymphoma Society of America - Northern and Central Florida Chapter</td>
<td>Duval County</td>
</tr>
<tr>
<td>The Miami Foundation</td>
<td>Miami-Dade County</td>
</tr>
<tr>
<td>The Miami Foundation, Inc. (The Good Government Initiative)</td>
<td>Miami-Dade County</td>
</tr>
<tr>
<td>The Nemours Foundation</td>
<td>Duval County</td>
</tr>
<tr>
<td>The Nonprofit Center of Northeast Florida</td>
<td>Duval County</td>
</tr>
<tr>
<td>The Poynter Institute</td>
<td>Pinellas County</td>
</tr>
<tr>
<td>The United Way of Central Maryland</td>
<td>Out of State</td>
</tr>
<tr>
<td>The University of Tampa</td>
<td>Hillsborough County</td>
</tr>
<tr>
<td>The Way Free Medical Clinic</td>
<td>Clay County</td>
</tr>
<tr>
<td>Theatre Jacksonville</td>
<td>Duval County</td>
</tr>
<tr>
<td>Treasure Coast Health Council</td>
<td>Palm Beach County</td>
</tr>
<tr>
<td>Trust for Public Land</td>
<td>Miami-Dade County</td>
</tr>
<tr>
<td>United Arts of Central Florida</td>
<td>Orange County</td>
</tr>
<tr>
<td>United Jewish Community of Broward County</td>
<td>Broward County</td>
</tr>
<tr>
<td>United Methodist Cooperative Ministries/Suncoast</td>
<td>Pinellas County</td>
</tr>
<tr>
<td>United Negro College Fund</td>
<td>Orange County</td>
</tr>
<tr>
<td>United Way of Allegheny County</td>
<td>Out of State</td>
</tr>
<tr>
<td>United Way of Broward County</td>
<td>Broward County</td>
</tr>
<tr>
<td>United Way of Escambia County</td>
<td>Escambia County</td>
</tr>
<tr>
<td>United Way of Greater Milwaukee</td>
<td>Out of State</td>
</tr>
<tr>
<td>United Way of Lee County</td>
<td>Lee County</td>
</tr>
<tr>
<td>United Way of Metropolitan Dallas</td>
<td>Out of State</td>
</tr>
<tr>
<td>United Way of Miami-Dade</td>
<td>Miami-Dade County</td>
</tr>
<tr>
<td>United Way of North Central Florida</td>
<td>Alachua County</td>
</tr>
<tr>
<td>United Way of Northeast Florida</td>
<td>Duval County</td>
</tr>
<tr>
<td>United Way of Northwest Florida</td>
<td>Bay County</td>
</tr>
<tr>
<td>United Way of Palm Beach County</td>
<td>Palm Beach County</td>
</tr>
<tr>
<td>United Way of St. Johns County</td>
<td>St. Johns County</td>
</tr>
<tr>
<td>United Way of St. Lucie County</td>
<td>St. Lucie County</td>
</tr>
<tr>
<td>United Way of the Big Bend</td>
<td>Leon County</td>
</tr>
<tr>
<td>United Way of the Capital Region</td>
<td>Out of State</td>
</tr>
<tr>
<td>United Way of the Chattahoochee Valley</td>
<td>Out of State</td>
</tr>
<tr>
<td>United Way of Ventura County</td>
<td>Out of State</td>
</tr>
<tr>
<td>United Way Suncoast</td>
<td>Hillsborough County</td>
</tr>
<tr>
<td>University of Alabama Law School Foundation</td>
<td>Out of State</td>
</tr>
<tr>
<td>University of Central Florida Research Foundation</td>
<td>Orange County</td>
</tr>
<tr>
<td>University of Central Florida</td>
<td>Orange County</td>
</tr>
<tr>
<td>University of Miami School of Business Administration Center for Health Sector Management and Policy</td>
<td>Miami-Dade County</td>
</tr>
<tr>
<td>Urban Land Institute</td>
<td>St. Johns County</td>
</tr>
</tbody>
</table>
2014 GRANTS

Urban League of Broward County
Broward County

Urban Think Foundation, Inc. (dba Page 15)
Orange County

Van Wezel Foundation
Sarasota County

Vision Is Priceless Council
Duval County

Volunteer Florida Foundation
Leon County

WestJax Outreach
Duval County

William and Betty Cody Foundation
Duval County

Winter Park Improvement Foundation
Orange County

WJCT
Duval County

Women’s Business Development Center
Miami-Dade County

Women’s Business Enterprise National Council
Miami-Dade County

Women’s Center of Jacksonville
Duval County

Working Together Coalition/Trabajando-Juntos
Orange County

YMCA of Greater Miami
Miami-Dade County

YMCA of Greater St. Petersburg
Pinellas County

Young Adult Ministry of Daytona
Volusia County

Improve Consumer Health
Embrace a Healthy Florida

A.S.A. Foundation
Leon County

Amelia Earhart Elementary School
Miami-Dade County

Ben Sheppard Elementary School
Miami-Dade County

Bond Community Health Center
Leon County

Center for Family and Child Enrichment
Miami-Dade County

Center for Multicultural Wellness and Prevention
Orange County

Centro Mater Child Care
Miami-Dade County

City of Hialeah
Miami-Dade County

Clara White Mission
Duval County

Common Threads
Miami-Dade County

Community Food and Outreach
Orange County

Dade County Chapter of the LINKS
Miami-Dade County

Damayan
Leon County

Distinguished Young Gentlemen
Leon County

Embrace Girls Foundation
Miami-Dade County

Farmworker Association of Florida
Seminole County

Fit 4 Life 2
Leon County

FLIPPANY
Broward County

Florida 4-H Leon County Extension,
Institute of Food and Agricultural Services
Leon County

Florida Agricultural and Mechanical University
Leon County

Florida Certified Organic Growers
and Consumers
Alachua County

Florida Department of Health in Duval County
Duval County

Florida Department of Health in Miami-Dade County

Foundation for Leon County Schools
Leon County

Frameworks of Tampa Bay
Hillsborough County

Frenchtown Neighborhood Improvement Association
Leon County

Global United Soccer
Hillsborough County

Group, Inc.
Leon County

Health Council of East Central Florida
Orange County

Hebni Nutrition Consultants
Orange County
Hialeah Elementary School
Miami-Dade County

Hiphop Basketball Foundation
Pasco County

Hispanic Coalition Corporation
Miami-Dade County

I’m A Star Foundation
Duval County

Jacksonville Arboretum and Gardens
Duval County

James H. Bright Elementary School
Miami-Dade County

Leon County Health Department
Leon County

MaliVai Washington Youth Foundation
Duval County

Metro North Community Development Corporation
Duval County

Miami Dade College Hialeah Campus
Miami-Dade County

Miami Science Museum
Miami-Dade County

Mt. Zion Missionary Baptist Church
Orange County

North Florida School of Special Education
Duval County

North Miami Beach Medical Center
Miami-Dade County

Novous Vitae
Hillsborough County

Opa-locka Community Development Corporation
Miami-Dade County

Professional Opportunities Program for Students
Orange County

South Florida Autism Charter Schools
Miami-Dade County

St. Joseph’s Children’s Hospital
Child Advocacy Center
Hillsborough County

Sulzbacher Center
Duval County

Tallahassee Senior Foundation
Leon County

Tampa Metropolitan Area YMCA
Hillsborough County

The Junior League of Tampa
Hillsborough County

The TITUS Foundation
Leon County

Twin Lakes Elementary School
Miami-Dade County

U-Turns, dba Teen Leaders of America
Duval County

University of Miami
Miami-Dade County

War on Poverty – Florida
Miami-Dade County

Westland Senior High School
Miami-Dade County

Wolfson Children’s Hospital
Duval County

Working Well
Leon County

Youth Co-Op
Miami-Dade County

---

**Improve Quality and Safety of Patient Care Nursing**

Community Foundation of Sarasota County
Sarasota County

Florida Center for Nursing, University of Central Florida
Orange County

Greater Miami Association of Diabetes Educators
Miami-Dade County

Healthy Start Coalition of Hillsborough County
Hillsborough County

University of Central Florida Research Foundation
Orange County

University of Florida Foundation for the UF College of Nursing
Alachua County

University of Miami
Miami-Dade County

University of North Florida, Brooks College of Health
Duval County
Blue Cross and Blue Shield of Florida Foundation, Inc.

FINANCIAL STATEMENTS

December 31, 2014 and 2013

37 Report of Independent Certified Public Accountants
38 Statements of Financial Position
39 Statements of Activities
40 Statements of Cash Flows
41 Notes to Financial Statements
To the Board of Directors of the Blue Cross and Blue Shield of Florida Foundation, Inc.

We have audited the accompanying financial statements of Blue Cross and Blue Shield of Florida Foundation, Inc. (the “Foundation”), which comprise the financial position as of December 31, 2014 and 2013, and the related statements of activities and statements of cash flows for the years then ended.

Management’s Responsibility for the Financial Statements
Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Independent Certified Public Accountants’ Responsibility
Our responsibility is to express an opinion on the financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the Foundation’s preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation’s internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion
In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Foundation at December 31, 2014 and 2013, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Jacksonville, Florida
May 8, 2015

PricewaterhouseCoopers LLP, Bank of America Building, 50 North Laura Street, Suite 3000, Jacksonville, FL 32202 T: (904) 354 0671, F: (904) 366 3678, www.pwc.com/us
Blue Cross and Blue Shield of Florida Foundation, Inc.

Statements of Financial Position
December 31, 2014 and 2013

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents - unrestricted</td>
<td>$ 1,271,217</td>
<td>$ 1,124,878</td>
</tr>
<tr>
<td>Excise tax recoverable</td>
<td>126,341</td>
<td>15,337</td>
</tr>
<tr>
<td>Dividends receivable</td>
<td>7,073</td>
<td>143,987</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>30,000</td>
<td>24,405</td>
</tr>
<tr>
<td>Investments</td>
<td>179,055,531</td>
<td>155,211,326</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>$ 180,490,162</td>
<td>$ 156,519,933</td>
</tr>
<tr>
<td><strong>Liabilities and Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$ 63,888</td>
<td>$ 71,172</td>
</tr>
<tr>
<td>Deferred income taxes</td>
<td>414,906</td>
<td>399,829</td>
</tr>
<tr>
<td>Grants payable</td>
<td>2,870,711</td>
<td>5,958,330</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td>3,349,505</td>
<td>6,429,331</td>
</tr>
<tr>
<td><strong>Net assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>163,140,657</td>
<td>136,090,602</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>14,000,000</td>
<td>14,000,000</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td>177,140,657</td>
<td>150,090,602</td>
</tr>
<tr>
<td><strong>Total liabilities and net assets</strong></td>
<td>$ 180,490,162</td>
<td>$ 156,519,933</td>
</tr>
</tbody>
</table>

The accompanying notes are an integral part of these financial statements.
### Statements of Activities

**Years Ended December 31, 2014 and 2013**

<table>
<thead>
<tr>
<th></th>
<th>2014 Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
<th>2013 Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Operating support and revenue</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions from related parties</td>
<td>$25,043,947</td>
<td>-</td>
<td>-</td>
<td>$25,043,947</td>
<td>$19,149,253</td>
<td>-</td>
<td>-</td>
<td>$19,149,253</td>
</tr>
<tr>
<td>Contributions from outside parties</td>
<td>2,808</td>
<td>2,808</td>
<td>14,000</td>
<td></td>
<td></td>
<td>14,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total contributions</td>
<td>25,046,755</td>
<td>-</td>
<td>-</td>
<td>25,046,755</td>
<td>19,163,253</td>
<td>-</td>
<td>-</td>
<td>19,163,253</td>
</tr>
<tr>
<td>Dividend and interest income, net</td>
<td>5,317,647</td>
<td>5,317,647</td>
<td>4,017,058</td>
<td></td>
<td></td>
<td>4,017,058</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net realized and unrealized gains on investments</td>
<td>5,691,234</td>
<td>5,691,234</td>
<td>9,354,004</td>
<td></td>
<td></td>
<td>9,354,004</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Long-term capital gains</td>
<td>-</td>
<td>-</td>
<td>158,425</td>
<td></td>
<td></td>
<td>158,425</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Net investment income</strong></td>
<td>11,008,881</td>
<td>-</td>
<td>-</td>
<td>11,008,881</td>
<td>13,529,487</td>
<td>-</td>
<td>-</td>
<td>13,529,487</td>
</tr>
<tr>
<td>Donated services</td>
<td>62,667</td>
<td>62,667</td>
<td>101,671</td>
<td></td>
<td></td>
<td>101,671</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total operating support and revenue</strong></td>
<td>36,118,303</td>
<td>-</td>
<td>-</td>
<td>36,118,303</td>
<td>32,794,411</td>
<td>-</td>
<td>-</td>
<td>32,794,411</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program grants</td>
<td>7,009,906</td>
<td>7,009,906</td>
<td>10,570,798</td>
<td></td>
<td></td>
<td>10,570,798</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management and general</td>
<td>2,058,342</td>
<td>2,058,342</td>
<td>2,012,803</td>
<td></td>
<td></td>
<td>2,012,803</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total expenses</td>
<td>9,068,248</td>
<td>-</td>
<td>-</td>
<td>9,068,248</td>
<td>12,583,601</td>
<td>-</td>
<td>-</td>
<td>12,583,601</td>
</tr>
<tr>
<td>Increase (decrease) in net assets</td>
<td>27,050,055</td>
<td>-</td>
<td>-</td>
<td>27,050,055</td>
<td>20,210,810</td>
<td>-</td>
<td>-</td>
<td>20,210,810</td>
</tr>
<tr>
<td><strong>Net assets</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Beginning of year</td>
<td>136,090,602</td>
<td>-</td>
<td>14,000,000</td>
<td>150,090,602</td>
<td>115,879,792</td>
<td>-</td>
<td>14,000,000</td>
<td>129,879,792</td>
</tr>
<tr>
<td>End of year</td>
<td>$163,140,657</td>
<td>$</td>
<td>$14,000,000</td>
<td>$177,140,657</td>
<td>$136,090,602</td>
<td>$</td>
<td>$14,000,000</td>
<td>$150,090,602</td>
</tr>
</tbody>
</table>

The accompanying notes are an integral part of these financial statements.
### Statements of Cash Flows

**Years Ended December 31, 2014 and 2013**

#### Cash flows from operating activities

<table>
<thead>
<tr>
<th>Description</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase in unrestricted net assets</td>
<td>$27,050,055</td>
<td>$20,210,810</td>
</tr>
<tr>
<td>Proceeds from sale of investments</td>
<td>157,350,612</td>
<td>26,257,609</td>
</tr>
<tr>
<td>Adjustments to reconcile change in net assets to net cash used in operating activities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Value of contributed investments</td>
<td>(25,046,755)</td>
<td>(19,163,253)</td>
</tr>
<tr>
<td>Net realized gains on investments</td>
<td>(4,952,467)</td>
<td>23,791</td>
</tr>
<tr>
<td>Change in net unrealized gains and losses on investments</td>
<td>(753,844)</td>
<td>(9,569,178)</td>
</tr>
<tr>
<td>Deferred income taxes</td>
<td>15,077</td>
<td>191,383</td>
</tr>
<tr>
<td>Changes in certain assets and liabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Excise tax recoverable</td>
<td>(111,004)</td>
<td>(15,337)</td>
</tr>
<tr>
<td>Dividends receivable</td>
<td>136,914</td>
<td>(17,844)</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>(5,595)</td>
<td>23,189</td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>(7,284)</td>
<td>(18,004)</td>
</tr>
<tr>
<td>Grants payable</td>
<td>(3,087,619)</td>
<td>656,720</td>
</tr>
<tr>
<td>Net cash provided in operating activities</td>
<td>150,588,090</td>
<td>18,579,886</td>
</tr>
</tbody>
</table>

#### Cash flows from investing activities

<table>
<thead>
<tr>
<th>Description</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purchases of investments</td>
<td>(150,441,751)</td>
<td>(21,631,194)</td>
</tr>
<tr>
<td>Net cash used by investing activities</td>
<td>(150,441,751)</td>
<td>(21,631,194)</td>
</tr>
<tr>
<td>Net increase (decrease) in cash and cash equivalents</td>
<td>146,339</td>
<td>(3,051,308)</td>
</tr>
</tbody>
</table>

#### Cash and cash equivalents

<table>
<thead>
<tr>
<th>Description</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning of year</td>
<td>1,124,878</td>
<td>4,176,186</td>
</tr>
<tr>
<td>End of year</td>
<td>$1,271,217</td>
<td>$1,124,878</td>
</tr>
</tbody>
</table>

#### Supplemental disclosure of cash flow information

<table>
<thead>
<tr>
<th>Description</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash paid for excise taxes</td>
<td>$320,000</td>
<td>$114,237</td>
</tr>
</tbody>
</table>

The accompanying notes are an integral part of these financial statements.
1. Organization and Summary of Significant Accounting Policies

Organization
The Blue Cross and Blue Shield of Florida Foundation, Inc. d/b/a Florida Blue Foundation (the “Foundation”), a philanthropic affiliate of Blue Cross and Blue Shield of Florida, Inc. (“Florida Blue”), was incorporated on March 12, 2001. The Foundation is a private, charitable foundation operated exclusively to fund and support 501(c)(3) organizations, as defined by the Internal Revenue Code, including programs that help people and communities achieve better health.

Basis of Presentation
The accompanying financial statements have been prepared on the accrual basis of accounting.

Classification of Net Assets
Net assets are classified into one of three categories – permanently restricted, temporarily restricted or unrestricted as follows:

Permanently restricted net assets – Net assets subject to donor-imposed stipulations that are required to be maintained permanently by the Foundation. All income earned on related investments is considered unrestricted and is permitted to be used for general support of the Foundation.

Temporarily restricted net assets – Net assets subject to donor-imposed stipulations that may or will be met by actions of the Foundation and/or the passage of time. At December 31, 2014 and 2013, there were no temporarily restricted net assets.

Unrestricted net assets – Net assets which represent resources generated from operations that are not subject to donor-imposed stipulations.

Contributions
Contributions are recognized as revenue in the period earned, and as assets or expenses depending on the form of the benefits received. Contributions received are measured at their fair value.

Foundation Grants
Grants are recognized as expenses in the period the grants are approved and as increases in liabilities, depending on the form of the benefits given. Grants are measured at the approximate fair value of the assets promised.

Cash and Cash Equivalents
Cash and cash equivalents include cash in banks and money market deposits, which are carried at fair value. Cash restricted as to use by donor stipulations is included in cash and cash equivalents. At December 31, 2014 and 2013, there was no temporarily restricted cash.
Concentration of Credit Risk
Cash is primarily held in deposits in noninterest-bearing transaction accounts with Federal Deposit Insurance Corporation (“FDIC”) insured institutions, which through December 31, 2014, are fully insured, regardless of the balance in the account, or in money market mutual funds. The financial stability of these institutions is reviewed on a periodic basis. Fixed maturity investments consist primarily of securities issued by or guaranteed by the U.S. Government and are diversified across maturities.

Investments
The Foundation records investments at their fair value based on available quoted market prices. Increases or decreases in fair value are recognized in the period in which they occur in the statements of activities. Net realized investment gains and losses are calculated on a first in, first out basis of identification.

Donated Goods and Services
Donated goods and services are reflected in the financial statements as the fair value of the goods and services received. The donation of services is recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills that are provided by individuals possessing those skills and would typically need to be purchased if not provided by donation.

Use of Estimates
Management is required to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Federal Income Taxes
The Foundation is recognized as exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code.
The Foundation had no unrecognized tax benefits during 2014 or 2013 and does not anticipate any material adjustments within the next twelve months. The Foundation recognizes interest and, if applicable, penalties, which could be assessed, related to unrecognized tax benefits in income tax expense. For the years ended December 31, 2014 and 2013, there were no interest or penalty amounts charged to income tax expense, and there were no cumulative interest or penalty amounts recorded in the statements of financial position.
As of December 31, 2014, the Foundation’s 2011 through 2013 tax returns remain subject to examination by the Internal Revenue Service.

Excise Taxes
The Internal Revenue Code imposes an excise tax on private foundations equal to 2% of net investment income (principally interest, dividends, and net realized capital gains, less expenses incurred in the production of investment income). This tax is reduced to 1% for foundations that meet certain distribution requirements. The Foundation qualified for this reduced tax rate in both 2014 and 2013 resulting in excise tax of $208,996 and $94,600 respectively.

Deferred Income Taxes
The Foundation’s net deferred tax liability at December 31, 2014 and 2013, attributable to federal excise taxes related to unrealized gains, was $414,906 and $399,829, respectively.
Recently Issued Accounting Pronouncements

In April 2013, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2013-06 "Not-for-Profit Entities (Topic 958): Services Received from Personnel of an Affiliate". ASU 2013-06 requires recipient not-for-profit entity to recognize all services received from personnel of an affiliate that directly benefit the recipient not-for-profit entity. Those services should be measured at the cost recognized by the affiliate for the personnel providing those services. However, if measuring a service received from personnel of an affiliate at cost will significantly overstate or understate the value of the service received, the recipient not-for-profit entity may elect to recognize that service received at either the cost recognized by the affiliate for the personnel providing that service or the fair value of that service. This amendment is effective prospectively for fiscal years beginning after June 15, 2014, and interim and annual periods thereafter. A recipient not-for-profit entity may apply the amendments using a modified retrospective approach under which all prior periods presented upon the date of adoption should be adjusted, but no adjustment should be made to the beginning balance of net assets of the earliest period presented. Early adoption is permitted. The adoption of this new guidance, effective January 2015, is not expected to have a material impact on the Company's financial position or operating results.

2. Contributions

All contributions are considered to be available for unrestricted use unless specifically restricted by the donor.

3. Investments and Fair Value Measurements

The cost and approximate fair value of investments at December 31 were:

<table>
<thead>
<tr>
<th>Investment</th>
<th>Cost</th>
<th>Fair Value</th>
<th>Cost</th>
<th>Fair Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>PIMCO Enhanced Short Maturity</td>
<td>$10,799,098</td>
<td>$10,789,266</td>
<td>$2,967,699</td>
<td>$2,960,266</td>
</tr>
<tr>
<td>Vanguard Total Bond Index</td>
<td>-</td>
<td>-</td>
<td>61,127,515</td>
<td>61,986,366</td>
</tr>
<tr>
<td>Vanguard Total Stock Market Index</td>
<td>38,498,943</td>
<td>53,953,292</td>
<td>26,906,971</td>
<td>40,101,299</td>
</tr>
<tr>
<td>Vanguard Developed Market Index</td>
<td>15,294,740</td>
<td>17,318,738</td>
<td>21,624,708</td>
<td>27,573,855</td>
</tr>
<tr>
<td>Vanguard REIT Index Fund</td>
<td>14,251,832</td>
<td>17,286,820</td>
<td>7,567,137</td>
<td>7,787,370</td>
</tr>
<tr>
<td>Vanguard Emerging Market</td>
<td>16,823,164</td>
<td>17,122,632</td>
<td>7,381,047</td>
<td>6,939,511</td>
</tr>
<tr>
<td>Vanguard GNMA Fund Admiral Shares</td>
<td>62,642,449</td>
<td>62,584,783</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>PIMCO High Yield Bond Fund</td>
<td>-</td>
<td>-</td>
<td>7,644,787</td>
<td>7,862,659</td>
</tr>
</tbody>
</table>

$158,310,226 $179,055,531 $135,219,864 $155,211,326

As defined in Accounting Standards Codification ("ASC") 820, Fair Value Measurements and Disclosures ("ASC 820"), fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (an exit price methodology). Market data and assumptions that are believed to be used by market participants in pricing the asset or liability including assumptions about risk and the risks inherent in the inputs to the valuations technique are utilized. These inputs may be readily observable, market corroborated or generally unobservable.
Inputs used to measure fair value are prioritized by the fair value hierarchy established by ASC 820. Highest priority is given to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurement) and lowest to observable inputs (Level 3 measurement). The three levels of the fair value hierarchy defined by ASC 820 are as follows:

- **Level 1** – Pricing inputs are based on quoted prices available in active markets for identical assets or liabilities as of the reporting date. Active markets are those in which transactions for the asset or liability occur in sufficient frequency and volume to provide pricing information on an ongoing basis. Equity securities traded on a national stock exchange are included in this category.

- **Level 2** – Pricing inputs are other than quoted prices in active markets included in Level 1, which are either directly or indirectly observable as of the reporting date.

- **Level 3** – Pricing inputs include significant inputs that are generally less observable from objective sources and may include internally developed methodologies that result in management’s best estimate of fair value from the perspective of a market participant.

Assets and liabilities measured at fair value are based on one or more of three valuation techniques noted in ASC 820. The three valuation techniques are as follows:

- **Market approach** — Prices and other relevant information generated by market transactions involving identical or comparable assets or liabilities;
- **Cost approach** — Amount that would be required to replace the service capacity of an asset (i.e., replacement cost); and
- **Income approach** — Techniques to convert future amounts to a single present amount based on market expectations (including present value techniques, option-pricing models, and lattice models).

### Assets and Liabilities at December 31, 2014 and 2013

<table>
<thead>
<tr>
<th>Description</th>
<th>Assets (Level 1)</th>
<th>Inputs (Level 2)</th>
<th>Inputs (Level 3)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>December 31, 2014</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Assets</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash equivalents</td>
<td>$ 11,654</td>
<td>$ 11,654</td>
<td>$ -</td>
</tr>
<tr>
<td>Equity securities</td>
<td>$ 179,055,531</td>
<td>$ 179,055,531</td>
<td>$ -</td>
</tr>
<tr>
<td>Liabilities</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants payable</td>
<td>$ 2,870,711</td>
<td></td>
<td>$ 2,870,711</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Description</th>
<th>Assets (Level 1)</th>
<th>Inputs (Level 2)</th>
<th>Inputs (Level 3)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>December 31, 2013</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Assets</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash equivalents</td>
<td>$ 15,500</td>
<td>$ 15,500</td>
<td>$ -</td>
</tr>
<tr>
<td>Equity securities</td>
<td>$ 155,211,326</td>
<td>$ 155,211,326</td>
<td>$ -</td>
</tr>
<tr>
<td>Liabilities</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants payable</td>
<td>$ 5,958,330</td>
<td></td>
<td>$ 5,958,330</td>
</tr>
</tbody>
</table>

Cash equivalents (money market accounts) and equity securities are valued using the market approach. Grants payable are valued using the approximate of the income approach.
The following table presents disclosures about fair value measurements at December 31, 2014 and 2013 using significant unobservable inputs (Level 3). Reclassification impacting Level 3 financial instruments are reported as transfers in (out) of the Level 3 category as of the beginning of the period in which the transfer occurs. There were no significant transfers between levels during the years ended December 31, 2014 and 2013.

<table>
<thead>
<tr>
<th>Grants Payable</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Ending balance, December 31, 2012</strong></td>
<td>$ 5,301,610</td>
</tr>
<tr>
<td>Additions to grants payable</td>
<td>6,067,898</td>
</tr>
<tr>
<td>Payments made</td>
<td>(5,411,178)</td>
</tr>
<tr>
<td><strong>Ending balance, December 31, 2013</strong></td>
<td>5,958,330</td>
</tr>
<tr>
<td>Additions to grants payable</td>
<td>2,812,835</td>
</tr>
<tr>
<td>Payments made</td>
<td>(5,900,454)</td>
</tr>
<tr>
<td><strong>Ending balance, December 31, 2014</strong></td>
<td>$ 2,870,711</td>
</tr>
</tbody>
</table>

4. Grants Payable

Grants payable as of December 31, 2014 that are due within the next year are $2,041,615, and the remaining balance of $829,096 is due between two to five years.

5. Related Party Transactions

Salaries Payable

As of December 31, 2014 and 2013, salaries payable to Florida Blue for Foundation employees of $56,483 and $50,859, respectively, is included in accounts payable and accrued expenses in the statements of financial position.

Donated Services

All donated services for the years ended December 31, 2014 and 2013 were received from Florida Blue and subsidiaries. Donated services consist primarily of specialized legal, accounting, investment, advisory and tax services.

Board of Directors

The Foundation’s Board of Directors is principally comprised of Florida Blue employees and retirees.

Contributions

The fair value of contributed investments from Florida Blue and subsidiaries totaled $25,043,948 and $19,149,253 for the years ended December 31, 2014 and 2013, respectively.
6. Endowment
The Foundation’s permanently restricted net assets consist of individual donor restricted endowment funds and quasi-endowment funds, which are internally designated by the Board of Directors for a variety of purposes. The net assets associated with endowment funds are classified and reported based on the existence or absence of donor imposed restrictions.

7. Subsequent Events
The Company evaluated events and transactions that occurred after December 31, 2014, but prior to the issuance of the financial statements on May 8, 2015 and in the opinion of management, the accompanying financial statements reflect all material items.

In March 2015, GuideWell Group, Inc. made a contribution to the Foundation by means of transferring approximately $25,442,148 in unrestricted investments. These contributions are intended to support the operations of the Foundation and provide funding for various grants and other program support.
Foundation and Corporate Social Responsibility Team

Susan Towler  
Vice President, Florida Blue Foundation; Executive Director, Corporate Social Responsibility, Florida Blue

Velma Monteiro-Tribble  
Director, Grants and Programs

Kristen Marello  
Director, Finance and Operations

Carl Patten, J.D., M.P.H.  
Director, Evaluation and Research

Susan F. Wildes  
Senior Program Manager

Sharon Hackney  
Senior Program Manager

Kerri Masley  
Senior Program Manager

Martha de la Pena Rojas  
Senior Manager, Market Development and Community Relations, South Florida

Sarah Hande  
Employee Programs Manager

Karla Ebio  
Sponsorship and Events Coordinator

Cathryn DeCecco  
Market Affairs Specialist, Central Florida

Michelle Hamilton  
Market Affairs Specialist, West Florida

Lisa Mathews  
Foundation Accountant

Monica Boyajian  
Foundation Analyst

Jay Farley  
Executive Assistant

Debbie Printz  
Administrative Assistant

René Bridges  
Administrative Assistant

Deirdre M. MacCarthy  
Assistant Secretary to the Foundation Board

Cindy Nixon-Witt  
Consultant – IMPACT Program
Florida Blue
Foundation

4800 Deerwood Campus Parkway, DCC3-4
Jacksonville, FL 32246
800-477-3736, ext. 63215
www.floridabluefoundation.com
floridabluefoundation@floridablue.com