



An Independent Licensee of the
Blue Cross and Blue Shield Association

June 2018

New Vision Vendor Makes It Easy for Medicare Advantage Patients with Diabetes to Receive Retinopathy Screenings

Effective January 2018, Florida Blue began using a new eye care vendor, iCare Health Solutions (iCare), for our Medicare Advantage members. iCare specializes in Healthcare Effectiveness Data and Information Set® (HEDIS) outreach programs to perform diabetic retinal exams (DREs). The screenings offered by iCare can be done in a primary care physician or optometrist's office, or at a member's home. There is no charge to our members, your patients, for this helpful service.

Program Details

In addition to the traditional DRE, iCare offers tele-retinal screenings, which do not involve dilating the pupil. A mobile non-mydratiatic fundus camera is used to capture retinal images, allowing the exam to be done in primary care physician offices, residential and institutional settings. The images are viewed by an optometrist or ophthalmologist and results are sent to the primary care provider.

Who is Eligible for Our Diabetic Retinopathy Screening Program?

Members are eligible who are enrolled in a Florida Blue BlueMedicare health plan, have diabetes and:

- Have not had a DRE in the current year.
- Have documentation of a negative retinal or dilated eye exam by an optometrist or ophthalmologist in the year prior to the measurement year, where the results indicate retinopathy was not present.
- Have not been diagnosed with diabetic retinopathy.

Scheduling a DRE Rewards You and Your Patients

In addition to offering DREs at convenient locations for your patients, we are also contacting patients to schedule an appointment with a Florida Blue vision provider. Your patients receiving a DRE will earn a reward on their Healthy Rewards card. Providers closing the DRE care gap on patients with diabetes can earn a bonus, and if completed by **June 30, 2018, a double bonus, if eligible for our quality provider bonus program.**

You can schedule an eye health screening event at your office and easily close care gaps for your diabetic BlueMedicare patients. You can call us at **800-727-2227** and select the "Contract Inquiries" menu option to tell us you're interested in a screening event at your office.

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iCare will assign a HEDIS coordinator to help you organize the event. View this [tip sheet](#) for information on documentation and codes for closing this care gap.

iCare Offers Even More for Medicare Advantage Members

Encourage your Medicare Advantage patients to use their iCare vision benefits:

BlueMedicareSM HMO Benefits

Your BlueMedicare HMO patients are eligible to receive a comprehensive eye care examination annually. There is no cost to the member and the exam must be performed by a participating iCare Health Solutions optometrist. In addition, there are eyewear benefits available to these patients.

BlueMedicare PPO Benefits

Your BlueMedicare PPO patients have a new vision benefit this year. PPO members are eligible to receive comprehensive eye-care examinations annually at no cost, when performed by a participating iCare Health Solutions optometrist. Some PPO plans have an eyewear benefit as well.

Both PPO and HMO members should use the iCare website to view participating providers. The website is: myicarehealth.com.