

# Value-Based Health Care

*Better care for your employees, lower health care costs for you*

Healthy employees are more productive and take fewer sick days. Florida Blue's value-based health care programs help keep your employees happy and healthy.

## FROM SICK TO HEALTH CARE

At Florida Blue, we've changed our focus from caring for our members when they're sick, to helping them stay well. Our programs include:

- **Patient-Centered Medical Home** - Primary care physicians manage our members' health care, disease prevention, wellness and treatment plans.
- **Accountable Care Organization** - A group of doctors and hospitals that work together to coordinate better care for our members.
- **Episode-Bundled Payments Models** - A group of doctors, usually specialists, who work together to improve the cost and quality of a specific procedure.

## HEALTHIER EMPLOYEES

Since 2011, we've built health care around our members and their needs. By making it simpler to schedule and coordinate doctor's visits, our members are more likely to get the care they need.

- Coordinated care with primary care and specialists who work together to improve members' health
- Convenient appointments at offices that are open late and on weekends
- Better information to make health decisions through electronic communications
- Focused education to keep members well and help manage chronic conditions



Coordinated  
care

Better patient  
outcomes

Better patient  
experience

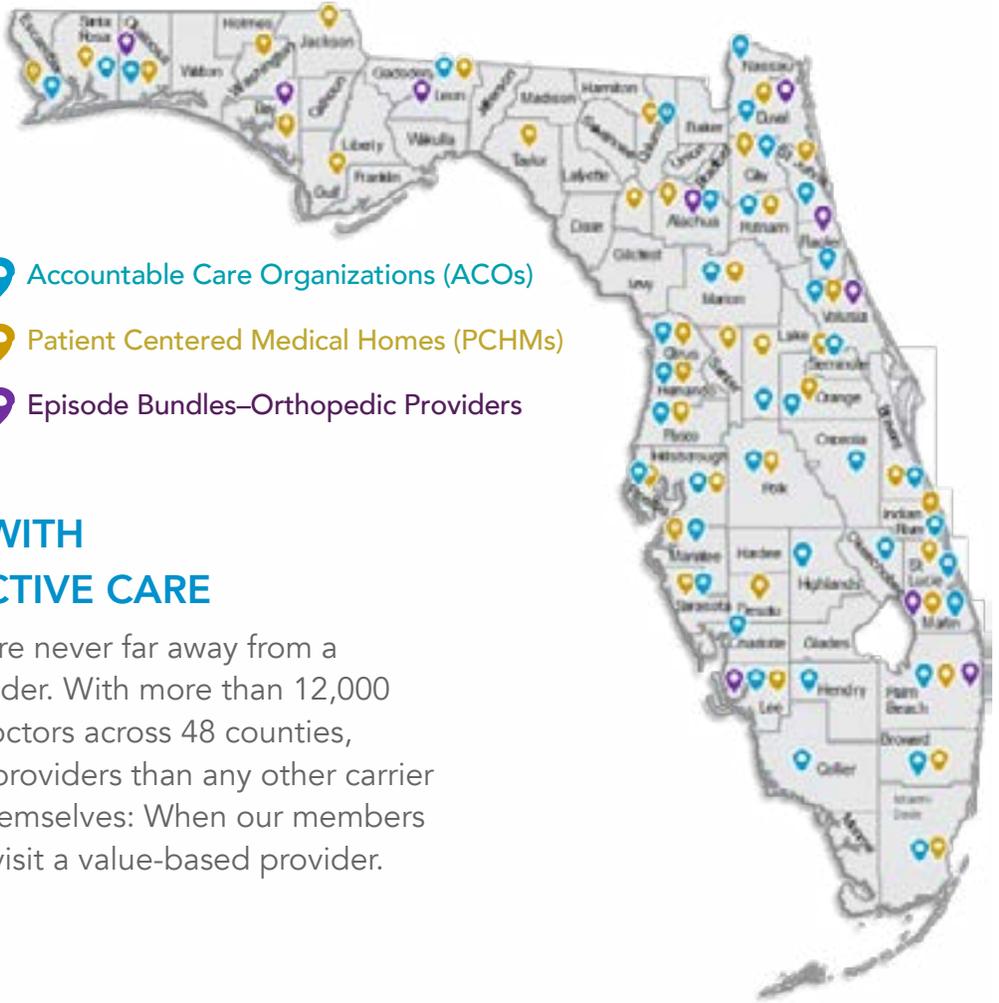
Happy, healthy more  
productive employees

## PROVEN HEALTHIER BOTTOM LINE

Our value-based care programs deliver measureable results that benefit employers.

- Lower overall health care costs
- Fewer ER visits
- Reduced hospital admission rates
- Enhanced wellness and disease prevention
- Increased productivity and reduced absenteeism

- 5–10% in demonstrated savings in total medical costs<sup>1</sup>
- 3% lower admission rates<sup>2</sup>
- 14% fewer ER visits<sup>2</sup>



- Accountable Care Organizations (ACOs)
- Patient Centered Medical Homes (PCHMs)
- Episode Bundles-Orthopedic Providers

## CONNECTING MEMBERS WITH CONVENIENT, COST-EFFECTIVE CARE

Throughout Florida, our members are never far away from a Florida Blue Value-Based Care provider. With more than 12,000 providers and 4,500 primary care doctors across 48 counties, Florida Blue has more value-based providers than any other carrier in the state. The results speak for themselves: When our members visit their doctor, more than a third visit a value-based provider.



Find out more about Florida Blue and how we can help your employees live healthier lives by contacting your Florida Blue sales.

<sup>1</sup> BDTC Evaluation 4,0 – National Aggregate Results, February 2018.

<sup>2</sup> Results reflect an evaluation of 2017 BCBS claims for value-based compared to non-value-based provider performance.

Employer-specific results may vary based on the employer's population. Provider networks are subject to change. They are made up of independently contracted physicians, hospitals and ancillary providers.

Health insurance is offered by Florida Blue. HMO coverage is offered by Florida Blue HMO, an affiliate of Florida Blue. These companies are Independent Licensees of the Blue Cross and Blue Shield Association.

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