



An Independent Licensee of the  
Blue Cross and Blue Shield Association

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## Quest Colorectal Cancer Screening Kits Mailed to Select Medicare Advantage Members

On our behalf, Quest Diagnostics began mailing colorectal cancer screening FIT (fecal immunochemical test) kits this month to approximately 12,000 selected BlueMedicare<sup>SM</sup> Medicare Advantage members who do not have a current screening on record.

This continued effort supports our goal to help our members achieve better health by staying current with their health and wellness screenings and exams.

Members will receive a Quest InSure<sup>®</sup> ONE<sup>™</sup> test kit by mail at no charge with instructions to collect and return a sample to Quest for processing. For members who return the kit, Quest will process the lab screening and send the member's results by mail. If the test results return a positive result, they will receive a phone call from Quest and/or a letter requesting the member contact their provider so the necessary follow-up care can be coordinated. Members who do not return a kit to Quest will be sent email and postcard reminders to complete and return the kit.

**NEW:** This year, we are also introducing an enhancement to the way Quest will return results to providers. Any provider that has an existing EMR process or uses the Quest 360 Portal for ordering labs will receive their patient's results back electronically. All others will receive their results either via fax or mail.

Members can also earn a \$10 gift card as part of the [HealthyBlue Rewards program](#) just for completing this test. If one of your BlueMedicare patients asks you about this Quest colorectal cancer screening kit, please reassure them the kit was sent on our behalf, they can earn a \$10 gift card, and encourage them to complete this important screening to protect their health.