



An Independent Licensee of the  
Blue Cross and Blue Shield Association

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## Medicare Advantage Members to Receive Wellness Checklist

### Summary:

Last April, we mailed your patients covered by our BlueMedicare<sup>SM</sup> Medicare Advantage plans a personalized checklist to remind them about important health services they needed to receive this year and the rewards they could earn for completing them. As the end of the year approaches, Florida Blue is sending members who have yet to complete their screenings an updated checklist to review with their provider.

### Detail:

This updated checklist is customized for members to know what health services they still need to receive this year based on claims processed through September 7, 2018. We are reaching out to approximately 95,000 BlueMedicare HMO and PPO plan members to encourage them to make an appointment to talk with their doctors about which screenings and tests they should complete before the end of this year. The tests and services mentioned in the checklist are available to members at no extra cost as part of their Medicare Advantage health plan.

For most of these members, the [checklist](#) also highlights the services they need that also qualify for HealthyBlue Rewards. More information about HealthyBlue Rewards is available in our previously published [provider news bulletin](#).

For PPO members in Medicare group retiree plans (Employer Group Waiver Plans), the [checklist](#) does not include information about HealthyBlue Rewards since they are not eligible for HealthyBlue Rewards.

### Next Steps:

If a BlueMedicare patient asks you questions about this outreach, please encourage them to make an appointment and review their checklist with their primary care physician or a Florida Blue participating physician.