

## Attn: Providers with BlueMedicare Patients Who Have a *Diabetic Retinopathy Screening Care Gap*

To help our BlueMedicare HMO and PPO (Medicare Advantage) members receive the diabetic retinal exam they need, we are contacting appropriate physicians to ask them to help close this care gap by **December 31, 2017**. As you know, diabetic retinal exams (DRE) can detect diabetic retinopathy and lower the risk of vision loss for your patients diagnosed with diabetes.

### Financial Incentive

By closing these care gaps, eligible physicians will be paid a bonus\* and our member will also receive a reward from our HealthyBlue Rewards\*\* program.

### What You Need to Do

If you are a physician with one or more BlueMedicare patients with a DRE care gap, your patients have a few options to choose from to complete this important screening.

Before speaking with your patient about the DRE options below, please be sure to **first review their chart** to make sure there is no negative DRE result from 2016. If there is a negative result, send the information to us at **FAX number (904) 565-4247**.

- 1) Speak with your patients and have them contact a Florida Blue customer service representative who can refer them to an **in-network vision provider** to receive the DRE screening at no cost.
- 2) Speak with your patients about visiting one of our [Florida Blue Centers](#) for the exam. **iCare Solutions**, a vision vendor we are working with, will conduct exams at our locations and dates below between **10 a.m. to 3 p.m.** We will be happy to coordinate with your patients who choose this option. You or your patient can call **Carole Wright at (305) 401-7244** for more information.

Florida Blue Center Location	Event Date & Time
434 N. Orlando Ave. <b>Winter Park, FL 32789</b>	November 17, 2017, 10am - 3pm
285 N. Cattlemen Rd. <b>Sarasota, FL 34243</b>	December 6, 2017, 10am - 3pm
1501 N. Congress Ave. <b>Boynton Beach, FL 33426</b>	December 9, 2017, 10am - 3pm
1970 Sawgrass Mills Cir. <b>Ft. Lauderdale (Sunrise), FL 33323</b>	December 14, 2017, 10am - 3pm
201 N. Westshore Blvd. <b>Tampa, FL 33609</b>	December 16, 2017, 10am - 3pm

Note: Event locations and dates may be subject to change.

- 3) If you have 10 or more patients with a DRE care gap, **iCare Solutions**, can come to your office and conduct mobile retinal eye screening. Just schedule our members to come to your office and they will receive the screening. There is no cost to you or the member. Call **Carole Wright at (305) 401-7244** for more information.

Thank you for encouraging your BlueMedicare patients with a DRE care gap to make a DRE appointment today!

\*Visit [Availity.com](http://Availity.com) and access the PASSPORT web portal for more information about the BlueMedicare HMO and PPO Provider Quality Bonus Programs. \*\*Visit [floridablue.com](http://floridablue.com) and select the Providers tab, then Tools & Resources > Important News > Bulletins & FAQs > Medicare Stars for the HealthyBlue Rewards bulleting dated July 2017.  
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