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Blue Cross and Blue Shield Association

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Medicare Advantage Members to Receive Personalized Health Checklist

In early March, your BlueMedicareSM Medicare Advantage HMO and PPO patients* will begin receiving their [personalized health checklist](#) in the mail to remind them about important health services they need this year. We trust the checklist will help your patients, our members, become more engaged with their health care needs. In fact, we are asking them to take their checklist with them on their next annual wellness visit.

Each checklist is customized with the patient's outstanding care, inferred from claims we've processed through January 14, 2019. The tests and services mentioned in each individual's checklist are available to them at no extra cost as part of their BlueMedicare plan benefit.

With the checklist mailing, your BlueMedicare patients will also receive two additional brochures:

- 1) [HealthyBlue Helpful Services brochure](#): This brochure highlights the services that Florida Blue offers to help Medicare Advantage members obtain their care. These services are all voluntary and offered at no cost to the member. Not all services are appropriate for everyone, so it's important that they consult with their health care provider for their individual needs.
- 2) [2019 Member Rewards and Loyalty brochure](#): This brochure provides all the details and information your BlueMedicare patients need to know to participate and receive rewards for completing specified health care activities for this year.

If your BlueMedicare patients ask you questions about this outreach, please encourage them to make an appointment and review their checklist with their primary care physician.

* HMO plans include BlueMedicare Classic, BlueMedicare Classic Plus, BlueMedicare Premier, and BlueMedicare Complete (DSNP); PPO plans include BlueMedicare Select and BlueMedicare Choice.