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Blue Cross and Blue Shield Association

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## **Provider Outreach Underway to Encourage BlueMedicare Female Members to Complete a Mammogram**

Breast cancer ranks second as a cause of cancer death in women, after lung cancer. About one in eight women (12%) will develop breast cancer in her lifetime. Understanding the importance of breast cancer screening, we want to coordinate with you to help women receive a mammogram as we follow the evidence-based care guidelines.

We have identified our female members enrolled in one of our BlueMedicare<sup>SM</sup> Medicare Advantage plans, who, according to our claim records, will need a mammogram before the end of 2019. We are in the process of mailing providers a list of their BlueMedicare patients who need this screening so they follow up with their patients so they complete their mammogram.

We do not require a referral for screening mammography. However, so that providers can receive timely results to manage their patients promptly when abnormal results occur, we are requesting a radiology referral order be placed into the electronic medical record (EMR).

Please ensure your patients are up-to-date with their annual mammogram!