Real-Time Benefit Check Coming Soon for Select EMR Systems

Help Your Patients Find Comparable, Cost-effective Drugs with the Click of a Mouse

Selecting the most appropriate and cost-effective prescription drugs for your Florida Blue Medicare Advantage patients will soon be easier with the real-time benefit check (RTBC) tool.

RTBC is administered through our pharmacy benefit manager, Prime Therapeutics. It is an electronic prescription decision-support tool that connects directly with Prime and works through the e-prescribe function of your electronic medical record (EMR) system to help you write more informed, patient-centered prescriptions. It will be available in August for providers with certain EMR systems.

There is no cost to you to use the tool which offers:
- Up-to-date patient-specific formulary and pricing information
- Real-time lower-cost drug alternatives
- Real-time patient cost share
- Notification when a drug requires prior authorization (PA) or has utilization management considerations

RTBC Helps You and Your Patients
Once integrated in your EMR, you can easily view patient-specific benefit information and compare drug prices before sending a prescription to the pharmacy – helping your patients get the medicines they need at the best possible prices. RTBC improves the prescription drug experience by:
- Supporting provider-patient prescription medication conversations
- Helping to significantly lower patients’ out-of-pocket expenses by removing cost barriers
- Reducing patient call-backs for PAs
- Decreasing prescription abandonment at the pharmacy

Contact Us Today to Get Started
Prime’s RTBC tool is available first to providers with the following EMR systems:
- **EPIC®**
- **Cerner®**
- **Meditech®**

For more information or to get started with RTBC, contact tabitha.fletcher@floridablue.com, 904-905-0976 or email mymedicareadvocate@floridablue.com.

In this screenshot of RTBC, the provider selected Crestor 10 mg. RTBC lists three lower-cost, clinically appropriate alternatives.