



An Independent Licensee of the  
Blue Cross and Blue Shield Association

June 2018

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## Quest Colorectal Cancer Screening Kits Mailed to Select Medicare Advantage Members

On our behalf, Quest Diagnostics began mailing colorectal cancer screening FIT (fecal immunochemical test) kits on June 22, 2018 to approximately 7,000 BlueMedicare<sup>SM</sup> Medicare Advantage members who do not have a current screening on record.

This continued effort supports our goal of helping our members achieve better health by staying current with their health and wellness screenings and exams.

Members will receive a Quest InSure<sup>®</sup> ONE<sup>™</sup> test kit at no charge with instructions to collect and return a sample to Quest for processing. Members who do not return a kit to Quest will be called and sent reminders to complete the kit. Once Quest processes the kits, they will mail our members and their providers the test results.

Members can earn a \$10 gift card as part of the [HealthyBlue Rewards program](#) just for completing this test. If one of your BlueMedicare patients asks you about this Quest colorectal cancer screening kit, please reassure them the kit was sent on our behalf, they can earn a \$10 gift card, and encourage them to complete this important screening to protect their health. If you believe that a test other than the FIT kit is more appropriate for a particular patient, please arrange for this colorectal cancer screening to be done as soon as possible.