



An Independent Licensee of the
Blue Cross and Blue Shield Association

May 2018

Quest Colorectal Cancer Screening Kits Mailed to Select Medicare Advantage Members

On our behalf, Quest Diagnostics began mailing colorectal cancer screening FIT (fecal immunochemical test) kits the week of April 23, 2018 to approximately 20,000 BlueMedicareSM Medicare Advantage members who do not have a current screening on record.

This continued effort supports our goal of helping our members achieve better health by staying current with their health and wellness screenings and exams.

Members will receive a Quest InSure[®] ONE[™] test kit at no charge with instructions to collect and return a sample to Quest for processing. Members who do not return a kit to Quest will be called and sent reminders to complete the kit. Once Quest processes the kits, they will reach out to our members with their results. Quest will also send the members' providers a letter indicating the test results for their patients who test positive so the necessary follow-up care can be coordinated.

Members can earn a \$10 gift card as part of the [HealthyBlue Rewards program](#) just for completing this test. If one of your BlueMedicare patients asks you about this Quest colorectal cancer screening kit, please reassure them the kit was sent on our behalf, they can earn a \$10 gift card, and encourage them to complete this important screening to protect their health.