



An Independent Licensee of the
Blue Cross and Blue Shield Association

July 2017

Colorectal Cancer Screening Kits for BlueMedicare Members

On behalf of Florida Blue, Quest Diagnostics will begin mailing colorectal cancer screening FIT (fecal immunochemical test) kits on July 28 to more than 17,000 BlueMedicareSM HMO and PPO members who do not have a current screening on record. This activity supports our goal to help our members achieve better health by staying current with their health wellness screenings and exams.

The FIT kits will include a letter from our Medical Director, Dr. Paul Kaplan, asking members to use the kit to collect a sample for a fecal occult blood test and return it to Quest for processing. Quest will provide the member with the results. Quest will also contact by phone, members with positive results, in August. Members who do not return a kit to Quest will also be called to remind them to complete the kit.

If one of your BlueMedicare patients asks you about the colorectal cancer screening kit they've received from Quest, please reassure them the kit was sent on our behalf and encourage them to complete this screening to protect their health.