



An Independent Licensee of the
Blue Cross and Blue Shield Association

January 2019

Attention Pediatric and Behavioral Health Providers

New for Publix Members: Applied Behavioral Analysis Therapy Benefits Effective January 1, 2019

Applied Behavioral Analysis (ABA) therapy benefits are now available to Publix members. Our ABA therapy program is designed to assist members and families who have children with autism spectrum diagnosis (ASD).

Our ABA therapy benefits are managed by a dedicated coordinator through the Publix plan's case management program, which is administered by Companion Benefit Alternatives (CBA).

ABA therapy covers specific services for members with ASD. ABA involves a treatment team made up of a certified technician and a qualified health professional (typically a board-certified behavioral analyst or a board-certified assistant behavioral analyst) to provide behavioral therapy.

Although our ABA therapy program does not include speech, physical or occupational therapy, these benefits are still covered under the Publix medical plan.

Precertification Required

Precertification by CBA is required for ABA services. An initial request for ABA therapy requires a treatment plan, signed and submitted by a licensed physician.

Florida Blue will not provide coverage for ABA therapy services until you receive approval through the preauthorization review process.

For detailed preauthorization requirements, or for more information about ABA therapy benefits, contact the ABA project coordinator at 800-868-1032, ext. 25634 or autismsupport@companiongroup.com.