

## Coming Soon: ProviderVista

### A New Online Experience Giving You Critical and Timely Patient Insights

With your patient, our mutual customer, at the center of everything we do, it is important to make sure you receive the right support so you can deliver the best care.

#### You're Important to Us

In 2018, Florida Blue began some important work to improve your experience with us called the Provider Experience program. As part of this program, your feedback is guiding us to deliver what's most important to you, including enhancing our electronic patient information exchange with your practices.

Coming soon is a new online population health management tool called ProviderVista. This enables you to see critical, actionable and timely patient insights all in one place, and delivers a more complete picture of your patients' care journey both inside and outside of your office. This will help you to manage your Florida Blue commercial and Medicare Advantage patients.

#### What this Means to You

Plain and simple, it makes doing business with us easier. With ProviderVista, you can:

- View your Florida Blue commercial and Medicare Advantage HMO patient rosters in real time – *no more latency* – and view your near real-time PPO rosters.
- Have a comprehensive view of your patients' clinical insights such as care gaps, risk profiles and care alerts – all to support you in your decision making and care of your patients.
- See a better picture of your patients' care activity happening outside of your practice, including emergency room visits and admission and discharge information.
- Search and filter your populations, in multiple ways, offering dynamic capabilities for viewing and exporting only what you need.
- Identify and prioritize care gaps allowing you to build campaigns to close them.
- Share patient information through two-way exchange from the platform.

These features make it easier to manage your Florida Blue patient populations, which is especially important in a value-based care environment.

#### Watch the Video for More Information

Please watch this brief [video](#) and hear from our leaders about the importance of collaborating with you and more about ProviderVista.

#### We Want to Hear from You

As we roll out ProviderVista and other provider-focused initiatives in the coming months, we look forward to hearing from you. Share your ideas on how we can improve your experience with us at [providerexperience@floridablue.com](mailto:providerexperience@floridablue.com).

Be on the lookout for ProviderVista training opportunities coming soon.