



An Independent Licensee of the
Blue Cross and Blue Shield Association

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Physician Service Locations Now Limited to Four in Online Directory

To align with federal guidelines and simplify online provider searches for members, we're limiting the number of service locations a physician can display to four.

Reasons for the Limit

The Centers for Medicare & Medicaid Services (CMS) requires all physicians to list the location(s) where they regularly see patients – not where patients are seen occasionally.

Members searching for physicians' online can get confused when many locations are listed. This is especially true if a physician no longer practices at a listed location or only sees patients there occasionally.

Change in Online Provider Directory

The Provider Self-Service tool in Availity^{®1} now limits the number of service locations for a physician to four. Availity.com displays a message on the location selection page (see the image below) explaining that the “Practitioner sees patients on a regular basis (not on occasion).” Another explains the practitioner “is not a substitute or on-call” physician. There are also directions on how to add more locations for those who meet all criteria.

Select Practitioner Affiliated Service Locations

- Practitioner sees patients at this location on regular basis (not on occasion).
- Practitioner is not a substitute or on call for this location. If you believe the practitioner has additional service locations that meet the criteria provided above contact NMSU to find out how to add more than 4 active service locations for a practitioner.

Select	Service Location
<input type="checkbox"/>	1287 US HIGHWAY 41 BYP S, Venice, FL 34285-5545
<input type="checkbox"/>	333 Tamiami Trail S, Suite 103, Venice, FL 34285
<input type="checkbox"/>	3400 TAMIAMI TRL, STE 201, Port Charlotte, FL 33952-8102
<input type="checkbox"/>	13815 TAMIAMI TRL, North Port, FL 34287
<input type="checkbox"/>	3430 TAMIAMI TRL, STE B, Port Charlotte, FL 33952
<input checked="" type="checkbox"/>	3440 TAMIAMI TRL, UNIT 2, Port Charlotte, FL 33952

If you have any questions about this update, please call the Network Management Service Unit at 800-727-2227.

¹Availity, LLC is a multi-payer joint venture company. For more information, visit availity.com.
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