



An Independent Licensee of the
Blue Cross and Blue Shield Association

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We Care about Our Member's Health and Are Reaching Out

BlueMedicare Members

We are in the process of contacting BlueMedicare patients, via mail and phone, to remind them to schedule their annual wellness visit and to talk to their practitioners about screenings, immunizations, and medications. In some cases, we are providing the added service of scheduling our member's wellness visit on their behalf – while they take part in our three-way phone call.

We are also assisting BlueMedicare plan members with what types of questions they may want to discuss with their practitioner during their annual well visit. Questions such as:

- How much exercise do I need?
- When do I need certain screenings, like a colonoscopy or mammogram?
- What about a flu or pneumonia vaccine?
- And many more questions to help make the most of their wellness visit.

While you conduct your patients' annual wellness visit, please take the time to explain the difference between this and a regular office visit and why it's so important to have an annual wellness visit. We have recently learned through our research, most members do not understand the difference between the two types of visits.

Your patients' first step to healthy living is scheduling that annual wellness visit and establishing a trusting relationship with you. Thank you for your help in seeing your patients – our members – through to healthier living.