



An Independent Licensee of the  
Blue Cross and Blue Shield Association

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## Open Enrollment for Individuals and Families Starts Soon

Open enrollment for 2021 health coverage begins soon and your patients may have questions about health plans for the coming year. They may want information for themselves or family and friends who don't have health coverage.

If your patients ask about how to enroll in an individual or family plan directly from Florida Blue or the Health Insurance Marketplace, or if they want to enroll in Florida Blue Medicare Advantage or prescription drug plans, the chart below provides important open enrollment details.

Audience	How to Shop and Enroll	Enrollment Dates For 2021
Individuals Under 65 (Including family plans)	Find a local <a href="#">Florida Blue agency</a> . Call us at 855-714-8894. Visit a <a href="#">Florida Blue Center</a> . Visit <a href="#">floridablue.com</a> .	Oct. 1, 2020 to Dec. 31, 2020
Individuals Under 65 (Including family plans)	Find a local <a href="#">Florida Blue agency</a> . Call us at 855-714-8894. Visit a <a href="#">Florida Blue Center</a> . Visit <a href="#">floridablue.com</a> or <a href="#">healthcare.gov</a> .	Nov. 1, 2020 to Dec. 15, 2020
Medicare	Find a local <a href="#">Florida Blue Medicare agency</a> . Visit a <a href="#">Florida Blue Center</a> . Visit <a href="#">floridablue.com/medicare</a> .  The Medicare member services information number is 1-800-926-6565 (TTY 1-800-955-8770). Patients who are not Florida Blue Medicare members should call 1-800-601-9465 (TTY 1-800-955-8770).  Hours are 8 a.m.-8 p.m. local time, seven days a week Oct. 1-March 31 (except Christmas and Thanksgiving), and Monday-Friday April 1-Sept. 30.	Oct. 15, 2020 to Dec. 7, 2020