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Blue Cross and Blue Shield Association

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Medicare Advantage Members to Receive Wellness Checklists

This month, your patients covered by our BlueMedicareSM Medicare Advantage plans* are receiving a helpful personalized checklist in the mail to remind them about important health services they need this year and the rewards they can earn for completing them.

This checklist is customized for patients to know what health services they still need to get this year, based off of claims processed through March 7, 2018. Florida Blue is reaching out to approximately 100,000 BlueMedicare HMO and PPO plan members to encourage them to make an appointment to talk with their doctors about which screenings and tests they should complete this year. The tests and services mentioned in the checklist are available to members at no extra cost as part of their Medicare Advantage health plan.

For most of these members, the [checklist](#) also highlights the services they need and those that also qualify for HealthyBlue Rewards. More information about HealthyBlue Rewards is available in our previously published [provider news bulletin](#).

For PPO members in Medicare group retiree plans (Employer Group Waiver Plans), the [checklist](#) does not include information about HealthyBlue Rewards since they are not eligible for HealthyBlue Rewards.

If a BlueMedicare patient asks you questions about this outreach, please encourage them to make an appointment and review their checklist with their primary care physician.

* HMO plans include BlueMedicare Classic, BlueMedicare Classic Plus, BlueMedicare Premier, and BlueMedicare Complete (DSNP); PPO plans include BlueMedicare Select and BlueMedicare Choice.