



An Independent Licensee of the
Blue Cross and Blue Shield Association

October 2017

It's Open Enrollment Time

Your patients may ask you questions about the Marketplace (Health Insurance ExchangeSM) and when they can enroll in a health care product. They may also be looking for information for family members and friends who don't have coverage today. Important open enrollment dates are listed below:

- Open enrollment for individuals under 65 years of age begins October 4, 2017, and ends December 15, 2017.
- Individuals under 65 years of age who are eligible for subsidies must enroll in a product online through the Marketplace. These consumers can enroll between November 1, 2017, and December 15, 2017.
- Individuals who are 65 years of age and older can enroll in products beginning October 15, 2017, through December 7, 2017.

If your patients have questions about health coverage options:

- Ask them to call us at (877) 465-1125 or the number on the back of their ID card.
- They can also visit a local Florida Blue Center. Your patients can find Florida Blue Center locations and health plan information on our website at floridablue.com.