



An Independent Licensee of the
Blue Cross and Blue Shield Association

July 2018

Now Offering Members Convenient In-home Health Assessments via Ingenios

Convenience plays a big role when it comes to patients completing their care. That's why Ingenios Health, on our behalf, is conducting outreach and in-home health assessments at no extra cost for certain members with care gaps.

Eligible members include those covered in our individual under 65 qualified health plans and Medicare Advantage plans, who have chronic conditions and have not seen their doctors for annual checkups and needed tests, as defined by CMS. Following the member's health assessment, they will be encouraged to follow up with their doctor to address potential health risks if identified. This complementary service is voluntary.

Members will receive a postcard (see copies below) about the benefits of participating in the in-home assessment followed by a call from an advocate to schedule their in-home assessment. Outreach has already begun and will continue through the end of this year.

Thank you in advance for supporting your patients, our members, in completing their care so potential health issues can be identified and addressed early. This is another way working together allows us both to deliver the high-quality care our members and your patients depend on.

Member in-home assessment postcards are available for your reference here:

- [Medicare Advantage Plan Member Postcard](#)
- [Individual Under 65 Qualified Health Plan Member Postcard](#)