
Help Your Patients Keep Costs Down

Use these tips to help your patients keep costs down and get the most value for their health care dollars.

Encourage Your Patients to Use Wellness Benefits

Many health plans cover a yearly checkup for \$0 for the member. Remind your patients to schedule a yearly exam so they get routine screenings and vaccinations. This is a great way for you and your patients to find health issues early when they are easier to treat.

Keep Your Patients In-Network

Refer your patients to specialists, hospitals or other providers who are in-network with Florida Blue to help them keep out-of-pocket costs low. For example, you can help patients control costs by referring lab services to Quest Diagnostics, our preferred in-network lab provider. You can find in-network specialists, hospitals and other providers in our online directory at floridablue.com.

Get Approvals for Services if Needed

For certain services, your patients must have valid referrals and authorizations on file or services may not be covered, depending on the terms of the patient's health plan. Remember to request referrals and authorizations online through Availity^{®1} at availity.com. You can find details on referral and authorization requirements in the *Manual for Physicians and Providers* on our website at floridablue.com> Providers (top of the page)> Tools & Resources> Provider Manual.

Remind Patients to Use Urgent Care Centers Instead of Emergency Rooms

Remind your patients to use urgent care centers instead of the emergency room for non-life threatening illnesses and injuries if they need urgent care when your office is closed.

Refer Your Patients to Our Online Tools

Florida Blue has online tools to help your patients understand their benefits and keep costs down. Refer your patients to our website at floridablue.com so they “know before they go.”

Visit Our New Marketplace Health Plans Web Page

We have a new web page on our website at floridablue.com called, [Marketplace Health Plans](#) (*myBlue, BlueCare HMO, BlueOptions, BlueSelect*). The new web page includes tips for members and providers to help you answer patients' questions. Remember to check this web page periodically as we will continue to add helpful information.

¹Availity, LLC is a multi-payer joint venture company. For more information or to register, visit Availity's website at availity.com.