

BlueMedicare HMO & PPO Members Invited to HealthyBlue Day Care Events, Summer Series

We're pleased to announce our HealthyBlue Day care events, summer series. Many of you have BlueMedicareSM HMO and/or PPO patients who will be invited to attend one of our events to complete their preventive screenings and services and we'd like you to encourage them to attend.

Attending multiple health care appointments or finding transportation to your office or other locations can be challenging for some patients. That's why we are offering members with one or more care gaps, who live near a Florida Blue center, the opportunity to meet with one of our registered nurses and complete their care. We offer two events per location to give members flexibility to attend and we will provide a complimentary lunch.

Our events are not meant to replace any treatment plan the members have with you, but will ensure members' medical screenings and tests are up to date. Results of exams and screenings (e.g., diabetic retinal eye exam and breast cancer screenings) will be shared with our member's primary care physician (PCP) with their consent.

- Blood pressure check
- Colorectal cancer screening (take home FIT kit)
- Diabetic A1c test
- Diabetic retinal eye exam
- Diabetic urine protein test
- Health and weight screening

Members that are eligible for HealthyBlue Rewards can also earn rewards for closing eligible care gaps. PCPs who qualify for our **BlueMedicare Provider Quality Bonus Program** can earn a monthly and/or annual bonus when their patients close specified care gaps. Bonus program details are available at Availity.com under Florida Blue's PASSPORT web portal's News & Announcements section.

HealthyBlue Day Care Events		
Florida Blue Center	Address	Event Dates and Times
Estero*	8041 Plaza Del Lago Dr. Estero, FL 33928	Mon., June 25, 2018, 10am – 3 pm Tues., June 26, 2018, 10am – 3 pm
Boynton Beach	1501 North Congress Ave. Boynton Beach, FL 33426	Thurs., July 12, 2018, 10am – 2pm Fri., July 13, 2018, 10am – 2pm
Ft. Lauderdale	1970 Sawgrass Mills Circle Sunrise, FL 33323	Thurs., July 19, 2018, 10am – 2pm Friday, July 20, 2018, 10am – 2pm
Winter Park	434 N. Orlando Ave. Winter Park, FL 32789	Thurs., July 26, 2018, 10am – 2pm Fri., July 27, 2018, 10am – 2pm
Tampa	201 N. Westshore Blvd. Tampa, FL 33609	Thurs., August 2, 2018, 10am – 2pm Fri., August 3, 2018, 10am – 2pm
Complimentary lunch is offered to attendees at each event.		

*Estero location features a community introduction to PopHealthCare and an opportunity to meet program administrators for the CareSight[®] program, a new in-home medical assistance program offered to eligible members at no additional cost. **Events are subject to change or cancellation.

Should your patient(s) mention they've been invited, thank you in advance for encouraging them to attend.