



Food Security- Food Banks
Food Security- College Campus Food Pantries

APPLICATIONS DUE: August 28, 2020

The Florida Blue Foundation has completed a strategy refresh and is focusing its grantmaking on three Drivers of Health. One Driver of Health is Food Security.

Description of the 2020 Food Security Grant Program

Goal: Impact food security of families and communities to help mitigate associated costly issues, which can be detrimental to health, development and well-being

Target Issues

- Access to healthy food for those who live in food deserts
- Affordability of healthy food
- Awareness and education surrounding proper nutrition

You are applying for the 2020 Food Security Grant Program with the following Funding Priorities:

#1: Food Security -- Food Banks

The intent of the Food Security -- Food Banks grant program is to award multi-year grants to nonprofit community food banks that take a holistic approach to addressing food insecurity.

Grants are to provide support for access to affordable healthy foods for low-income families who live in food deserts. A few examples include, but are not limited to: community food stands, mobile food pantries, partnerships with meal delivery services, and others. The organization must have proven and effective processes and staff in place to carry out the program. In addition, the organization must provide evidence-based results as it relates to documenting their outcomes with moving food desert communities/neighborhoods/families from food insecurity to food security.

#2: Food Security -- College Campus Food Pantries

The intent of the Food Security -- College Campus Food Pantries grant program is to award multi-year grants to support programs that address food insecurity on college campuses and nutrition education programs for college students in need.

Grants are to support a holistic approach for improving access to affordable healthy food and meals that include fresh fruits and vegetables, food sampling with healthy recipes as well as health literacy and nutrition education programs for college students in need. College campus food pantries are to address food insecurity issues, including, but not limited to, providing college students: mentoring and opportunities to sign up for Supplemental Nutrition Access Program (SNAP), connections to campus or other affordable housing options as well as health services and referrals as needed.

Under this program there is a requirement to have signed agreement(s) from community partner(s) that will provide additional financial, in-kind or other resources to this program to expand/sustain the College Campus Food Pantry Program past the life of the Florida Blue Foundation grant.

Special Note

Applications can be submitted for one or both Funding Priorities. Organizations applying for both Funding Priorities must complete a separate application for each Funding Priority.

Background

When completing the on-line application, please keep in mind that the Florida Blue Foundation is looking for nonprofit charitable organizations to propose proven services that will be implemented to serve primarily underserved, underinsured and low-income individuals in Florida. We are not seeking to fund research and entrepreneurial programs.

Funding

- The Florida Blue Foundation has approximately \$2,500,000 for the funding of this program.
- The Foundation will fund three-year and four-year grants. The average amount per grant is \$80,000 up to \$100,000 per year.
- Priority will be given to applicants that include collaborations and partnerships with other similar organizations in Florida. Please note for Funding Priority #2, collaborations and partnerships are required.

What We Will Support

1. Salaries, including benefits
2. Rental fees for program/meeting costs
3. Webinar or other types of media/technology
4. Program materials/equipment
5. Required travel related to this grant (e.g., attend Florida Blue Foundation's Annual Community Health Symposium and Sapphire Awards, any program orientations, etc.)
6. Program travel
7. Training/educational materials
8. Printing and dissemination
9. Indirect costs – an amount up to but not to exceed 10% of the total grant amount. (Indirect costs represent the expenses of doing business that are not readily identified with a particular grant project function or activity but are necessary for the general operation of the organization and the conduct of activities it performs).

What We Do Not Support

1. Organizations that discriminate in their provision of goods and services based on race, color, religion, national origin, disability, sex, age, gender identity or expression, sexual orientation, veteran status or marital status
2. Organizations that do not have a 501(c)(3)
3. Organizations with less than a five-year track record in the field
4. Profit-making enterprises
5. Research and development
6. Individuals

Completing the Application

The major portion of the information requested will be populated into the Program Logic Model. Also, within the application is the Program Logic Model Guidance document. Please refer to it when preparing the Program Logic Model.

The completed Program Logic Model is to be uploaded to the application as an attachment. Basic information – name of organization, program title, amount requested, etc. – will be requested within the application. Overall goal/purpose, populations served, objectives, strategic activities/services, performance indicators, outcomes/results and other details will be captured within the Program Logic Model. The information within the Program Logic Model will then be the basis for all reporting for the programs selected for funding.

Important Dates/Deadlines

- Application due date: August 28, 2020, by 5:00 p.m. (Eastern Time)

- Application Clarification Conference Calls
 - 7/22/2020 2:00 p.m. - 3:30 p.m. (Eastern Time)
 - 7/23/2020 11:00 a.m. - 12:30 p.m. (Eastern Time)
- To participate in an application clarification conference call, dial: 1-800-882-3610. The passcode is 2871940#
- Applicants will be notified of their status on or before mid-January 2021
- Required orientation for those awarded grants will be in January 2021

Grantee Requirements

- Please be aware that should your program be selected for funding; the Florida Blue Foundation will disburse payments via ACH transactions and you will be required to provide requested banking information.
- Successful applicants should be prepared to attend a mandatory grantee orientation that is tentatively scheduled to take place in January 2021. Specific date, time and location will be provided once confirmed.
- Successful applicants are required to attend the annual Community Health Symposium and Sapphire Awards. Dates and locations will be provided once they are confirmed.
- When developing your budget, please include funds each year of the grant to cover the required orientation (first year), required Foundation meetings (subsequent years) and attendance at the Annual Community Health Symposium and Sapphire Awards (each year).

Eligible Applicants

Nonprofit 501(c)(3) charitable organizations, public agencies, universities, colleges, training centers and other health care-related facilities that:

1. Are based in Florida;
2. Have the capacity, expertise, resources, knowledge in the field and time needed to carry out the intent of the program;
3. Have expertise in delivering educational and awareness programs on targeted topics to targeted populations described in this application;
4. Have a five-year or longer track record in the focus area;
5. Have expertise in developing programs and materials; and
6. Have the capability to reach target populations described in this application.

[CLICK HERE](#) to access the online application for the Food Security grant programs.

Need Help?

The Foundation will host two application clarification conference calls on the dates/times noted in the **Important Dates/Deadlines** section above. Questions also may be sent via email: floridabluefoundation@floridablue.com; or via phone: 1-800-477-3736, ext. 63215.