



An Independent Licensee of the
Blue Cross and Blue Shield Association

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Flu Prevention: Getting Ahead of the Epidemic

As you're probably aware, due to continuing increases in widespread flu activity, the Centers for Disease Control and Prevention (CDC) has declared the 2017-2018 flu season an epidemic. As of January 22, 2018, the CDC reported 30 flu-related pediatric deaths and nearly 9,000 lab-confirmed flu-associated hospitalizations of patients of all ages nationwide.

What Florida Blue is Communicating To Your Patients / Our Members

Florida Blue is reaching out to our members with information about the seriousness of the flu virus and ways to protect themselves. We are encouraging our members to get their flu shot from their doctor, and also letting them know we're offering flu shots at our Florida Blue Centers.

Working Together to Spread the Word

You're well aware of the importance of talking with your patients about the flu and its prevention, especially to get a flu shot and for infected patients to stay home from work or school. We're sharing those same messages with our members, our employees and the community.

Thanks for working with us to help keep your patients, our members and the community as safe and healthy as possible.