

It's That Time of Year Remind Patients to Get Their Flu Shots

You've heard the excuses:

- It doesn't work.
- It will give me the flu.
- I'm young and healthy.

But you also know the facts:

- It works better than not getting the shot.
- You cannot get the flu from the shot.
- Even if you're healthy, you may spread the virus to somebody who wasn't able to have the vaccine and isn't healthy.

We're encouraging our members to get their flu shot from you. If you're not able to schedule your patients to come to your office to receive a flu shot, please direct them to a Florida Blue Center or their local retail pharmacy.

Florida Blue Centers offer shots at no cost on specific days throughout the flu season and many pharmacies offer gift cards or other incentives. Your Florida Blue Medicare patients even earn \$20 in HealthyBlue Rewards when they receive a flu vaccine.

Flu shots are a covered benefit for most Florida Blue health plans, but patients should always check to make sure they know what their coverage is based on their health plan.

Working Together to Spread the Word

Join us in educating our members – your patients – to get a flu shot to protect themselves and those around them. As you know, the more people who get the flu shot, the better protected our communities will be, leading to fewer hospitalizations and deaths.

Your patients listen to you. We encourage you to discuss any misconceptions your patients may have regarding the flu and encourage them to get their flu shot early so they benefit from the annual vaccine.