



Beyond Healthcare

A Roadmap For Sustained Local Investment



Our Vision

To advance the health of communities by...

- Addressing **three Key Drivers of Health** that impact well-being.
- Encouraging and **supporting employee volunteerism, charitable giving and engagement.**
- Supporting **strong relationships with organizations** that are addressing critical community needs.

The Foundation will focus community investments, engagement and thought leadership on these three Key Drivers of Health for sustained and measurable impact.

Three Key Drivers of Health

Food Security



Food insecurity can be detrimental to health, development and well-being. To mitigate the costly issues associated with food insecurity, we will invest in programs that address:

- access to healthy foods for people living in food deserts;
- affordability of healthy foods; and
- awareness and education surrounding proper nutrition.

Health Equity



All families and communities have a right to access resources and opportunities that will allow them to be at their best health. Yet, there are environmental, economic and social barriers that prevent this for some populations. To ensure all communities have health equity, we will focus on:

- access to health and healthcare for underserved populations;
- provider awareness and education around the health inequity of patients;
- and access to health education.

Mental Well-Being



We want to advance mental well-being in Florida by addressing the stressors associated with issues that often impact entire families and/or communities.

To do this, we want to:

- increase awareness of current mental health status;
- educate our communities on the connection between mental well-being and opioid/substance abuse; and
- support and address stress, loneliness, addiction, etc.



Contact Us

Questions? The Florida Blue Foundation periodically releases Request for Proposals for these focus areas. Visit our website for opportunities to apply for grants and partner with us.

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