



Focus Area Fact Sheet

The mission of the Florida Blue Foundation is to help people and communities achieve better health. With a deep commitment to the people and communities we serve, the Florida Blue Foundation is on a quest to make Florida a better health state. The Florida Blue Foundation seeks to fund those programs and initiatives that are closely aligned to our mission, investment strategies and preferred areas of focus.

Grants are strategically allocated toward philanthropic, community-based solutions through four focus areas:

- **Build Healthy, Strong Communities** targets local grants to meet local needs that improve education and literacy; health and human services; arts and culture; and community development.
- **Innovation in the Health Care System.** Aims to connect affordable, non-traditional health services to underserved, underinsured and low-income populations throughout Florida; in particular seniors aging in place*
 - Support and/or solve health care delivery systems
 - Increase access and enhance delivery of health care

**Aging in place is defined as the ability to live in one's own home and community safely while receiving services in their home or at a close-by, accessible community health facility.*
- **Quality of Patient Care.** Competitive grants that focus on addressing workforce shortages in nursing and professional development for caregivers who support an aging population.
- **Consumer Health.** Provide resources, information and programs designed to make it easier for underserved, underinsured or low-income individuals in Florida to find current and reliable health care services to manage their own health and well-being through two Funding Priorities:
 1. Mental Health – Preventive and education programs to improve mental health
 2. Health Literacy – Programs to assist individuals acquire the skills and capabilities needed to understand basic health information and the impact their choices have on their own health.

We encourage interested applicants to visit our website at www.floridabluefoundation.com to obtain additional information on our programs and access our online application. Questions can be directed to the Foundation office via email, floridabluefoundation@floridablue.com, or phone, 1-800-477-3736, ext. 63215.