

«DATE»

«PTNT_1ST_NM» «PTNT_LAST_NM»
«ADDRESS_1» «ADDRESS_2»
«CITY», «STATE» «ZIP»

**Earn rewards that help you
and your baby stay well**

Dear «PTNT_1ST_NM» «PTNT_LAST_NM»:

We're excited to let you know about a program that allows you to earn rewards for taking healthy steps early in pregnancy. Studies show that it is important for the health of your baby to see a doctor as early as possible. Now, going to your doctor during the first three months of your pregnancy is not only good for the health of you and your baby, it also earns you wellness rewards.

Who is eligible?

Pregnant members, ages 18 and over, the contract holder or spouse, are eligible to participate.

How do you earn rewards?

- Complete the Blue Health Assessment at fepblue.org/myblue. Afterwards, you'll receive a Pregnancy Care Box with free gift items you can use during and after your pregnancy.
- Also, if you receive prenatal care within the first three months of your pregnancy and submit a copy of your doctor-signed medical record, you can earn \$75 on your MyBlue® Wellness Card. This money can be used for qualified medical expenses.

You or your doctor's office can submit the cover sheet with your doctor signed medical record, such as a prenatal flow sheet, by fax to **877-760-7083** or mail to:
BCBS FEP Pregnancy Care Incentive Program, P.O. Box 540606, Waltham, MA 02454

If you have any questions, please call **800-955-7635 ext. 21410**. Or visit fepblue.org/maternity to see a list of accepted types of medical records and for more details.

Sincerely,

Diana Fernandez, RN

Diana Fernandez, RN, CPHQ
Healthy Addition® Prenatal Program
FEP Nurse Educator
800-955-7635 ext. 21410

Para obtener asistencia en Español, llame al 800-333-2227.
Kung kailangan niyo ang tulong sa Tagalog tumawag sa 800-333-2227.
如果需要中文的帮助, 请拨打这个号码 800-333-2227.
Dinek'ehgo shika at'ohwol ninisingo, kwijigo holne' 800-333-2227.

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