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Blue Cross and Blue Shield Association

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FEP Pregnancy Care Program Rewards Expectant Moms

The Federal Employee Program (FEP) Healthy Addition[®] prenatal education program offers expectant mothers support and incentives throughout their pregnancies, including \$75 for receiving prenatal care in the first trimester.

How you can help

To enroll in the program, your patient must complete the Blue Health Assessment (BHA) on fepblue.org/maternity and verify with you, her provider, that she has completed her first prenatal visit—either in 2017 or in 2018.

Here's how to verify the prenatal visit

Your patient will receive a cover sheet in the FEP Pregnancy Care Box she receives. You or your patient can submit that cover sheet with a copy of the patient's doctor-signed medical record, such as a prenatal flow sheet, prenatal progress/visit notes or electronic medical record, confirming prenatal care during the first trimester.

You or your patient can fax or mail the documentation to:

Fax: (877)-760-7083

Mail: BCBS FEP Pregnancy Care Incentive Program
P.O. Box 540606, Waltham, MA 02454

Please encourage your FEP patients to visit fepblue.org/maternity for more information. You can learn more about the FEP pregnancy program [here](#). Or, you can contact Diana Fernandez at: diana.fernandez@floridablue.com; or by calling: 1-800-955-7635, ext. 21410.