

<Date>

<Member First Name> <Member Last Name>  
<Street Address>  
<City>, <ST> <ZIP>

**Early detection may save your life.  
Schedule your mammogram today!**

Dear <Member First Name>:

Did you know 1 of every 8 women will be diagnosed with breast cancer in their lifetime? (NIH, 2012). You are very important to us. That's why we're reminding you to get your annual breast cancer screening (also called a mammogram).

Did you know that surviving breast cancer is much higher when detected early? Your health plan includes coverage for breast cancer screenings at **no additional cost** to you when you use a preferred provider. Please take the time to call today to schedule your mammogram with your primary care doctor or OB/GYN. You can find a preferred provider by visiting [FEPblue.org](http://FEPblue.org).

We also offer a convenient way to get your no-cost mammogram. We've partnered with HealthFair to bring mobile screening to you. HealthFair will call you when the mobile breast cancer screening van will be in your area. But if you don't get a call from HealthFair, please contact your doctor or Florida Blue Customer Service at 1-888-258-3432 to help you schedule a mammogram.

Talk to your doctor about breast cancer. Ask questions about how to prevent it and what you need to do to stay healthy. And if you've already completed your mammogram this year, thank you for making your health a priority!

If you have any questions, please call the customer service numbers listed on the back of your member ID card, or call us at 1-888-258-3432.

Sincerely,



Maria A. Flaquer, MD  
Medical Director, Care Management  
Florida Blue Federal Employee Program (FEP)

Blue Cross and Blue Shield of Florida, Inc., DBA Florida Blue, administers the Blue Cross and Blue Shield Service Benefit Plan for the United States Office of Personnel Management, as authorized by the Federal Employees Health Benefits law. Florida Blue is an Independent Licensee of the Blue Cross Blue Shield Association. We comply with applicable Federal civil rights laws and do not discriminate on the basis of race, color, national origin, age, disability or sex.

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-352-2583 (TTY: 1-877-955-8773).

ATANSYON: Si w pale Kreyòl Ayisyen, gen sèvis èd pou lang ki disponib gratis pou ou. Rele 1-800-352-2583 (TTY: 1-800-955-8770).

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