

December 2020

New Congestive Heart Failure Program

Remote Patient Monitoring for Condition Management

We have been selected by the Centers for Medicare and Medicare Services (CMS) to conduct a Congestive Heart Failure (CHF) Program for Medicare members only enrolled in our **standalone Part D Premier Rx prescription drug plan**. The program, designed to promote home management of CHF, will go live in January 2021.

This new initiative is designed to optimize condition management in CHF patients by monitoring their weight remotely through a Bluetooth-enabled scale. A Florida Blue Medicare clinician monitors the weight of Florida Blue Medicare Part D standalone plan members participating in the CHF program. If a member's weight exceeds the specified weight threshold, a point-of-care alert will be transmitted to Care Connect 360 – our health system interface.

As we receive point-of-care alerts, a registered nurse will share members' excessive weight increases with their primary care providers. A triad model of nurse, member and provider collaboration helps identify fluid volume increases for early treatment, which may subsequently prevent hospitalizations.

Florida Blue Medicare works hard to ensure its members receive excellent care for the best possible health outcomes. The CHF program is based on a care model to maximize the right services at the appropriate time with the correct resources. It balances condition management with resources and stands to empower members.

If you have questions regarding the CHF program, or if you would like to enroll a Premier Rx Part D Plan member in the CHF program, please contact Stacy Maples at Stacy.Maples@floridablue.com and/or 904-905-0974.