

It's Arrived...

Your New Florida Blue Medicare Platform

Finding all your Medicare Advantage patient insights in this dedicated platform is simple.

We're pleased to announce that today, October 1, 2019, we're launching the new Florida Blue Medicare provider platform for you to manage the unique needs of your Medicare Advantage patient population.

Previously, you relied on one provider platform (ProviderVista) to manage both your Florida Blue commercial and Medicare Advantage patients. Now you'll have one provider portal **featuring two unique platforms** – the ProviderVista platform for commercial members, and a new platform for Medicare Advantage members. We anticipate your overall experience will improve with this latest enhancement.

In the new Florida Blue Medicare provider platform, you'll have all the same features and capabilities you've relied on earlier in ProviderVista. Additionally, in time you'll receive notifications with suggestions for prioritizing certain tasks to assist you in your decision-making process – a unique feature not found in any of our previous platforms. By using the Tasks feature to help manage the care of your Medicare Advantage population, you will be better able to achieve your value-based care goals. Finally, we'll be adding and enhancing the platform's features and capabilities in the coming months and into the new year.

The New Platform is Simple to Access

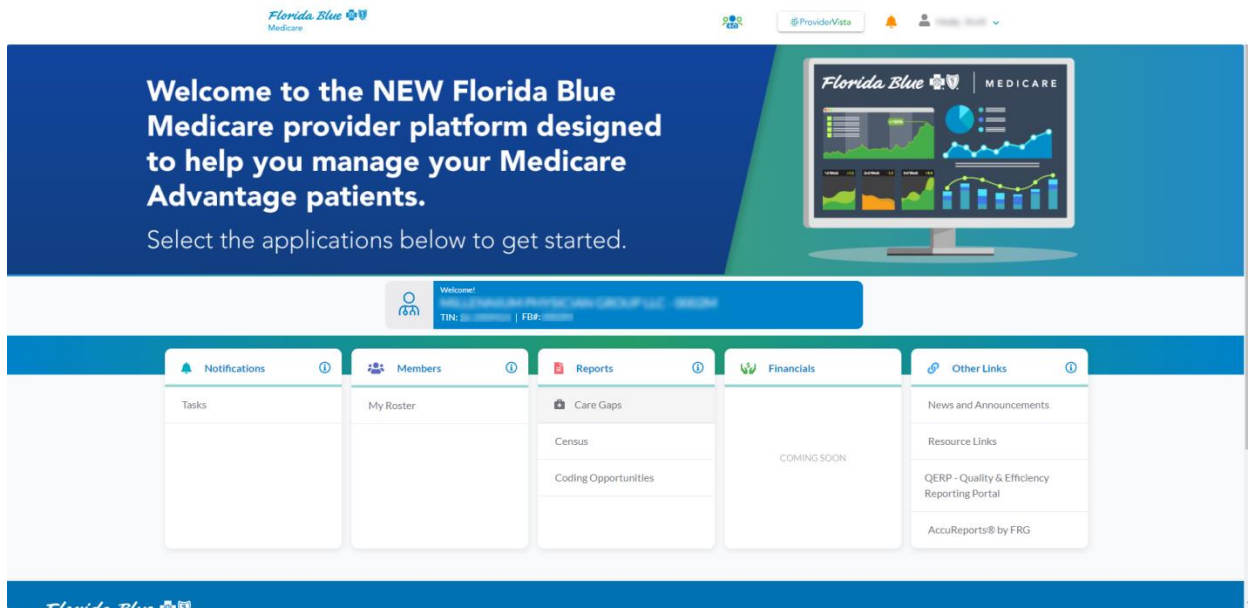
It's easy to access the new platform. Simply log into the provider portal found on Florida Blue's payer space inside Availity. Once you select the provider portal, you'll have a choice of either the commercial platform (ProviderVista) or the Florida Blue Medicare platform to view patient information.



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Florida Blue is a PPO, RPPO and Rx (PDP) plan with a Medicare contract. Florida Blue Medicare is an HMO plan with a Medicare contract. Enrollment in Florida Blue or Florida Blue Medicare depends on contract renewal. Health coverage is offered by Blue Cross and Blue Shield of Florida, Inc., DBA Florida Blue. HMO coverage is offered by Florida Blue Medicare, Inc., DBA Florida Blue Medicare. These companies are affiliates of Blue Cross and Blue Shield of Florida, Inc., and are Independent Licensees of the Blue Cross and Blue Shield Association.

You can easily move between one platform and the other from within the applications themselves, making for a seamless integration of your separate patient populations.



Additionally, you may find the Florida Blue Medicare provider platform [User's Guide](#) and [Frequently Asked Questions](#) helpful as you become familiar with the new platform.

We Want to Hear from You

As we go live with our new Florida Blue Medicare provider platform, we'd like to hear from you. Share your ideas on how we can improve your experience with us at mymedicareadvocate@floridablue.com.

Be on the lookout for training opportunities coming soon.

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