



An Independent Licensee of the
Blue Cross and Blue Shield Association

March 2018

Joining Our Nation in Celebrating Doctors' Day

Dear Florida Blue Physicians:

As our country celebrates National Doctors' Day this month, we extend our sincere appreciation on behalf of Florida Blue, and thank you for everything you do, each and every day, to improve our members' health and to provide the highest quality of care.

Your work is extremely important, and we know it is not without its challenges. It's no easy task keeping up with our nation's health care system as it continues to change and evolve. Your commitment to helping people and communities achieve better health is commendable. We honor you and your dedication to helping our members become healthy and stay healthy.

We want you to know that Florida Blue recognizes the difference you are making in the lives of your patients, our members. Thank you for keeping the patient first in everything you do, and thank you for being a part of Florida Blue.

Sincerely,

A handwritten signature in blue ink, appearing to read "Elana Schrader".

Elana Schrader, M.D.
Chief Medical Officer, Florida Blue

— *National* —
DOCTORS DAY
MARCH 30