



An Independent Licensee of the
Blue Cross and Blue Shield Association

December 2015

Attention Primary Care Physicians with Florida Blue Medicare Advantage and/or Qualified Health Plan Patients

Introducing the Comprehensive Quality & Risk Program

Effective **Jan. 1, 2016**, Florida Blue will initiate a new quality program for our Medicare Advantage (BlueMedicareSM) and myBlueSM Qualified Health Plans called the **Comprehensive Quality & Risk Program**. The program is designed to bring the patient and their physician together to holistically evaluate the patient's health condition, lifestyle and overall well-being.

As primary care physicians examine, evaluate, and treat patients, they should be sure to complete the new Comprehensive Quality & Risk Program Health Assessment Form for any identified members which is available electronically through Availity^{®1} at Availity.com. A completed health assessment form can be downloaded as part of the patient's medical record.

Primary care physicians who complete the health assessment form through Availity for identified members will **receive \$150 from Florida Blue per assessment form**. Only one \$150 payment per identified member is available each year. The health assessment form may be subject to review by Florida Blue to ensure supporting documentation for identified conditions is present prior to payment. Physicians are reminded to submit claims to Florida Blue with appropriate coding for conditions documented in the patient's medical record and the assessment form. Refer [here](#) for guidance using Availity for the program.

Note: Physicians will *no longer receive SOAP Notes administered by Inovalon or have access to Inovalon's electronic system ePASS on behalf of Florida Blue.*

Providers who have questions about the Comprehensive Quality & Risk Health Assessment Program, should refer to the [program FAQs](#) or contact their Florida Blue Network Manager. For questions related to the program [form](#), providers should call **(800) 282-4548**.

.

.

¹Availity, LLC is a multi-payer joint venture company. For more information or to register, visit Availity's website at Availity.com. Florida Blue is a trade name of Blue Cross and Blue Shield of Florida, Inc., an Independent Licensee of the Blue Cross and Blue Shield Association.