



An Independent Licensee of the
Blue Cross and Blue Shield Association

October 2017

Colorectal Cancer Screening Kit Mailing for BlueMedicare Members

On behalf of Florida Blue, Quest Diagnostics mailed colorectal cancer screening fecal immunochemical test (FIT) kits in late September to 7,000 BlueMedicareSM HMO and PPO members who did not have a current screening on record. Quest also mailed FIT kits to more than 18,000 members in July. These mailings support our goal to help our members achieve better health by staying current with their health and wellness screenings and exams.

The Cologuard[®] FIT kit is a non-invasive at-home colon cancer screening test that is covered at 100% under the preventive services benefit for eligible Florida Blue members, so there is no patient cost. Eligible members include those who are 50-75 years of age in whom colorectal cancer preventive screening is indicated.

With this Cologuard screening kit, members will be asked to use the kit to collect a sample for a fecal occult blood test and return it to Quest for processing. Quest will provide the member with the results either positive or negative. Quest will also contact the member via phone if the result is positive. The provider will receive a letter indicating the results. Members who do not return a kit to Quest will be called and emailed to remind them to complete the kit.

If one of your BlueMedicare patients asks you about the colorectal cancer screening kit they've received from Quest, please reassure them the kit was sent on our behalf and encourage them to complete this screening to protect their health.

Should you prescribe a Cologuard FIT kit, no authorization is required for eligible members. More information is available in our [Cologuard FAQs](#).