



An Independent Licensee of the  
Blue Cross and Blue Shield Association

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## BlueMedicare Members Encouraged to Have Colorectal and Breast Screening Exams

This month, over 16,000 BlueMedicare members will receive postcards from Florida Blue and The American Cancer Society, encouraging them to speak with their doctors about colorectal and breast cancer screenings.

This initiative is part of a larger effort to encourage members to stay healthy. Florida Blue has already reached out to members who do not have colorectal cancer screening *on record* by sending them screening kits from Quest Diagnostics.

If our BlueMedicare members contact you about screenings, please encourage them to speak with their practitioner about colorectal or breast cancer screenings if they have not already. Breast cancer and colorectal cancer screenings are covered by Medicare.

To see the postcard for men, click [here](#). To see the postcard for women, click [here](#).

Thank you for your continued efforts in providing quality care to our members.