New Marketplace Health Plans Web Page
Information to Help You Help Your Patients

Do your patients ever have questions about their health plan benefits? If so, we want to let you know that we developed a new web page at floridablue.com called Marketplace Health Plans (BlueCare HMO, myBlue, BlueOptions, BlueSelect). It’s located on our website at floridablue.com> Providers (top of the page)> Tools & Resources.

New Marketplace Health Plans Web Page
The new web page will help you answer questions from your patients. It includes member and provider information. Just click on the blue buttons (shown in the screen shot below) to find this information.

- In the Member Communications section you’ll find links to tip sheets in English and Spanish that you can share with your individual Florida Blue patients who are under 65 years of age when they have questions about their BlueCare® HMO, myBlue, BlueOptionsSM or BlueSelect health plans.
- In the Provider Communications section, we will add tips (provider bulletins) so you can help your patients maximize their health benefits.

The screen shot below shows what the new web page looks like.

Share the News
Be sure to share a link to the Marketplace Health Plans page with your office staff to keep them informed.

Remember to check the new web page periodically as we will continue to add helpful information for you and your patients. For details about Florida Blue health plans, please refer to the Manual for Physicians and Providers on our website at floridablue.com.