



COVID-19 Vaccine: Community Toolkit

Herramientas para la Comunidad: Vacuna contra el COVID-19

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Introduction

We want to help build confidence in the vaccines so everyone is ready to roll up their sleeves when it's their turn to be vaccinated. That includes having access to trusted information that you can easily and confidently share. We encourage you to share these materials so we can work together to stop the spread of COVID-19 and return to normal activities with friends, families and coworkers.

Introducción

Queremos ayudarle a que se sienta seguro sobre la vacuna, para que así todos estemos preparados para cuando sea nuestro turno de ponernos la vacuna. Esto incluye el tener acceso a información confiable que puede compartir de manera fácil y confidencial. Lo alentamos a que comparta estos materiales para que podamos trabajar juntos para parar la propagación del COVID-19 y poder regresar a las actividades normales con la familia, amigos y compañeros de trabajo.

Resource	Florida Blue Branded	Florida Blue Medicare	Unbranded
<p>COVID-19 Vaccine: What You Need to Know</p> <p>Vacuna contra el COVID-19: Folleto sobre Lo Qué Debe Saber Ahora</p>	English Spanish Creole	English Spanish Creole	English Spanish Creole
	Florida Blue Branded Video – English Florida Blue Branded Video – Spanish Non-Branded Video		
<p>COVID-19 Vaccine: Myths vs. Facts</p> <p>Vacuna contra el COVID-19: Folleto sobre Mitos vs Hechos</p>	English Spanish Creole	N/A	English Spanish Creole
	Florida Blue Branded Video – English Florida Blue Branded Video – Spanish Non-Branded Video		
<p>COVID-19: Our Florida Blue Center Nurses are Here for You</p>	Florida Blue Branded Video – English		
<p>COVID-19 Vaccine Talking Points</p> <p>Temas de discusión sobre la vacuna contra el COVID-19</p>	English Spanish		
<p>COVID-19 Vaccine Sample Email Message</p> <p>Ejemplo del Mensaje de correo electrónico sobre la vacuna contra el COVID-19</p>	English Spanish		
<p>COVID-19 Vaccine Myths vs. Facts Social Media</p> <p>Vacuna contra el COVID-19: Mitos vs Hechos Redes sociales</p>	Sample Social Media Posts – English Sample Social Media Posts – Spanish		

Resource	Version		
	West Florida	South Florida	Central Florida
Sanitas COVID-19 Vaccine Flyer	English	English	English
Sanitas Vacuna contra el COVID-19 Folleto	Spanish	Spanish	Spanish
FDA Fact Sheet for Recipients and Caregivers: Moderna COVID-19 Vaccine Hoja Informativa para Receptores y Cuidadores: Vacuna contra el COVID-19 de Moderna		English Spanish Creole	
FDA Fact Sheet for Recipients and Caregivers: Pfizer-BioNTech COVID-19 Vaccine Hoja Informativa para Receptores y Cuidadores: Vacuna contra el COVID-19 de Pfizer-BioNTech		English Spanish Creole	
FDA Fact Sheet for Recipients and Caregivers: Janssen COVID-19 Vaccine (Johnson & Johnson Vaccine)		English Spanish Creole	