



## Share HealthyBlue Rewards Brochures With Florida Blue Medicare Advantage Members Using QR Codes

Florida Blue Medicare has created brochures you can share with your patients to explain everything they need to know about the HealthyBlue Rewards program. Through the HealthyBlue Rewards program, Florida Blue Medicare Advantage members can earn gift cards from popular stores like Publix, Walmart and more when they complete certain preventive health services.

Due to the COVID-19 pandemic, patients may not want to handle a paper copy of the brochure. So, we are providing you with QR codes your patients can use to download the brochure using their phones. Patients can download the HealthyBlue Rewards brochure on their phones using their phone's QR code reader or the QR code reader app of their choice.

### QR Codes for HealthyBlue Rewards Brochures

English Brochure QR Code	Spanish Brochure QR Code
	

### How Patients Can Sign Up for HealthyBlue Rewards

- To participate in HealthyBlue Rewards, eligible Florida Blue Medicare Advantage members should log in at [floridablue.com/medicare](https://floridablue.com/medicare), go to **My Health** and click on **HealthyBlue Rewards**.
- For more information about the 2021 HealthyBlue Rewards program and how it works, please visit [floridablue.com/healthyblue](https://floridablue.com/healthyblue). If one of your patients has questions about the program or is having technical issues with their rewards account, please have them call 1-855-861-9400.