HEALTH CARE PLANS (NON-MEDICARE)

myBlue HMO
We offer myBlue health plans to individuals under age 65 who purchase insurance online through the Health Insurance Exchange℠ (Marketplace). Effective January 1, 2020, myBlue will be available in additional counties. Learn more>>

SimplyBlue HMO
Our SimplyBlue health plans will be available in additional counties starting January 1, 2020. Small group employers can purchase SimplyBlue plans for their employees. Learn more>>

PHARMACY

Site of Care Review for Select Physician-Administered Drugs Begins November 11, 2019
A site of care review as part of our prior authorization process for select non-oncology medications starts November 11, 2019. If a Florida Blue member does not meet the established criteria for continued administration at an outpatient hospital facility, an alternative site of care will need to be used. Learn more>>

SELF-SERVICE TOOLS

CareCalc Retires in December
Have you started using our new Patient Cost Estimator on availity.com to look up estimated care costs for your patients? We encourage you to start today because it will replace CareCalc in Availity® in December. Learn more>>