BetterYou REWARDS

Register for Better You Rewards Today!

It pays to be healthy with Better You Rewards. **Earn up to $100 by completing designated wellness programs** for healthy eating, exercise, heart disease prevention and stress reduction.*

Follow these easy steps to register:

**Step 1.**
Log in or create your account at floridablue.com. Find **Better You Rewards** on the right side of your home page. (You might need to scroll down) Click “Go now.”

**Step 2.**
On the welcome screen that appears, provide your user name and create a password. Click “Create your account” then answer a few security questions. **Welcome to your Better You Rewards personal page!**

**Step 3.**
From the Better You Rewards home page, you can view active or completed programs, add programs, and check your rewards. You can start completing programs and earning rewards by adding an ActionCard.

**On Your Next Visit**
Once you’ve registered for Better You Rewards, you can access the program any time by clicking on the “Go Now” button in the Better You Rewards section on the home page of your floridablue.com member account.

**QUESTIONS?**
If you have questions or need help registering for Better You Rewards, call 833-862-9191 or email betteryourewards@cafewell.com.
Adding an ActionCard to your Personal Health Itinerary is easy.

Simply follow these steps:

1. From the home page, click “Add Programs.”

2. Find the ActionCard you want to complete and click “Join Now!” to add it to your Personal Health Itinerary. Or, click “Learn More” for a program overview.

3. Once you add an ActionCard, your choice moves to “Active Programs.”

4. The Activity Progress bar tracks the tasks required to complete each program. A green circle with a check will appear when a task has been completed.

5. When an entire program is completed, you will see a screen with a trophy. Your completed program will move to the “Previous Programs” tab.

✓ You’ll only earn rewards for the programs that have an orange banner with a dollar amount listed on the ActionCard.

✓ Programs take three to four weeks to complete so plan to start early. You may need to log in several times during the program to track activities.

✓ Need to complete the ActionCard later? No problem! Just leave the program before the end date. To do this, click “Details” on the ActionCard and select “Leave Program.” This adds it back into your “Add Programs” tab. You will be able to start the program over at another time. If you don’t complete or leave the program before the end date, the program will expire and you won’t be able to earn rewards for that program.

You can also download the Better You Rewards mobile app, called “CaféWell” for 24/7 access.

Better You Rewards Tips
Here are some helpful tips to help you make the most from Better You Rewards.
When You’re On the Go
You can access Better You Rewards anytime, anywhere with the CaféWell mobile app.

Step 1.
Once you’ve downloaded the CaféWell mobile app from the Apple App store or Google Play, open it up and click “Register now”.

Step 2.
Enter the sponsor code: betteryourewards

Step 3.
Enter the same user name and password you created when you registered for Better You Rewards.

Now you’ve got everything you need to start earning rewards from your mobile device!

*You could be eligible for a gift card if the earned reward amount is greater than your annual premium. Rewards are only available on individual ACA plans. Anyone 18 years or older covered under the health plan, including dependents, is eligible to participate. For complete program terms and conditions, visit floridablue.com. Florida Blue has entered into an arrangement with Welltok, an independent company, whereby Welltok has agreed to provide Florida Blue members with care decision support services, information and other services. Florida Blue has entered into this arrangement to provide a value-added service to its members.

Please remember that all decisions that require or pertain to independent professional medical/clinical judgment or training, or the need for medical services, are solely your responsibility and the responsibility of your Physicians and other health care Providers. The programs mentioned above are subject to change. CaféWell® and Personal Health Itinerary® are trademarks of Welltok, Inc.

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