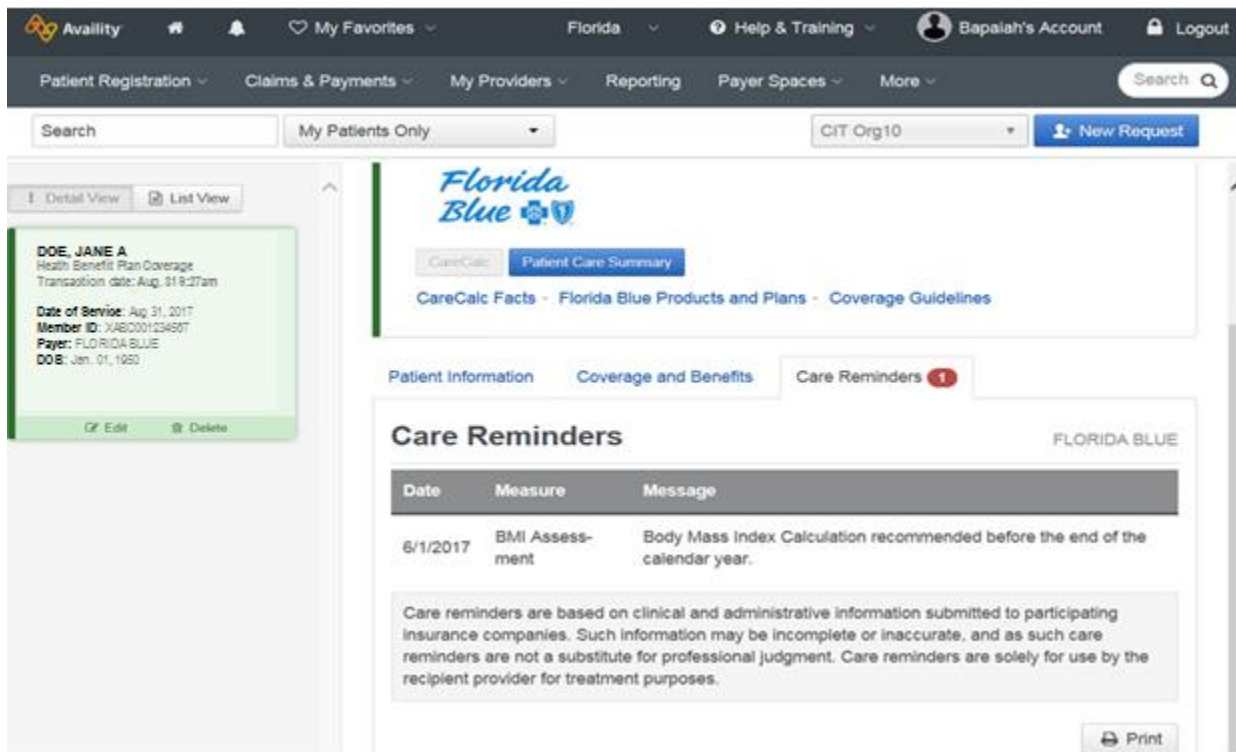


New Patient Care Reminders Via Availity's Eligibility & Benefits Portal

We know that your patients count on you for the care they need to stay as healthy as possible. Here at Florida Blue, helping our members get and stay healthy is one of our main goals, too. So when it comes to making sure your patients receive their recommended care including annual and periodic preventive screenings, we look for new ways to help influence the timely completion of this care for our members.

Starting **September 18, 2017**, you will see important patient care reminders when visiting Availity^{®1} to check on our members' eligibility for care and services. Care reminders will be based on clinical and administration information² previously sent to us.



The screenshot shows the Availity web interface. At the top, there is a navigation bar with the Availity logo, user account information for 'Bapalah's Account', and various menu items like 'Patient Registration', 'Claims & Payments', 'My Providers', 'Reporting', 'Payer Spaces', and 'More'. Below the navigation bar, there is a search bar and a dropdown menu set to 'My Patients Only'. The main content area displays the Florida Blue logo and a 'Patient Care Summary' button. Below this, there are tabs for 'Patient Information', 'Coverage and Benefits', and 'Care Reminders' (which has a red notification badge with the number '1'). The 'Care Reminders' section features a table with the following data:

Date	Measure	Message
6/1/2017	BMI Assessment	Body Mass Index Calculation recommended before the end of the calendar year.

Below the table, there is a disclaimer: 'Care reminders are based on clinical and administrative information submitted to participating insurance companies. Such information may be incomplete or inaccurate, and as such care reminders are not a substitute for professional judgment. Care reminders are solely for use by the recipient provider for treatment purposes.' A 'Print' button is located at the bottom right of the reminder section.

We'd also like to take this time to remind you that patients who are enrolled in one of our BlueMedicare Medicare Advantage plans are eligible for [HealthyBlue Rewards program](#) gift cards for completing certain preventive screenings. Primary care providers could also earn a bonus, annually and/or monthly, for each care gap closed per BlueMedicare-covered patient, through our BlueMedicare Provider Quality Bonus Program. Details about the provider quality bonus program can be found in the Quality and Efficiency Reporting tool via the Florida Blue-[PASSPORT web portal](#). If you are not registered with Availity and would like to do so, visit [Availity.com](#).

¹ Availity LLC is a multi-payer joint venture company. Visit [Availity.com](#) for more information or to register.

² Such information may not always be complete or accurate. Care reminders are never a substitute for professional judgement.