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**April 2019**

## **It's Our 75<sup>th</sup> Anniversary**

### **Thank You for Helping Make it Happen**

We're celebrating our 75<sup>th</sup> anniversary this year! Through the decades, we've seen a lot of changes, transitions and challenges. The one thing that's remained constant is our commitment to working with providers like you to help your patients, our members, achieve healthy outcomes through the best health care possible.

There's no question the health care delivery system today is vastly different than what it was on April 27, 1944, the day Florida Hospital Service Corporation opened its office on Riverside Avenue in Jacksonville. Founded to meet the need for affordable health care in Florida, we have remained steadfast in that effort.

While our strategies, offerings and even our name have evolved along the way, we remain committed to supporting you and all Floridians as we have for the past 75 years.

Thank you for being an important part of our history. As Florida's largest health plan provider, we look forward to working with you for the next 75 years!

900-3110-0419

Florida Blue is an Independent Licensee of the Blue Cross and Blue Shield Association.