



# 2019 BUI Conference Agenda

Blues United for Innovation

# Welcome

to the  
2019 BUI  
Conference

### Wednesday, October 2, 2019 – DAY 1

#### Florida Blue Conference Center

 11:15/11:25/  
 11:35 a.m.

#### Shuttle Pick Up – Sponsored by BCBS Minnesota

Shuttle pick up at Aloft Hotel @ 11:15 a.m., Hotel Indigo @ 11:25 a.m., and Hilton Garden Inn @ 11:35 a.m.

**Lunch will be served at the conference center.**

11:30 – 12:00 p.m. Registration

11:30 – 12:00 p.m.

#### LUNCH – Sponsored by BCBS Nebraska

 12:00 p.m. Introductions, Welcome, Opening Remarks  
 BUI Emcee or Guest Speaker

12:15– 12:45 p.m. BHI PRESENTATION: Machine Learning for Better Risk Adjustments Results

12:45 – 1:30 p.m. FAST Network/Out of Area Medicare Advantage Quality Improvement Initiative

- Greg
- Adam

1:30 – 2:15 p.m.

#### Prospective Analytics

Moderator: Lars Johnson (Highmark)

- *Approach to IHA selection*
- *IHA Performance (Vendor)*
- *Risk Adjustment Program Valuation Methods*

#### STARS BREAKOUT: Stars Analytics

Eric Havens and Adrian Panduro (Florida Blue Medicare)

- *CAHPS Modeling*
- *Study Design in Stars*

2:15– 2:30 p.m.

#### BREAK

2:30 – 3:15 p.m.

#### Retrospective Analytics

Moderator: Paul Sarduy (Florida Blue Medicare) and Ed Pinter (Arkansas)

- *Chart Chase Selection*
- *Post Project Analysis*
- *Approaches to balancing Risk Adjustment Audit-deletion vs. Gap closure*
- *Concurrent Review*

Stars Breakout, Stars Analytics continued

3:15 – 4:00 p.m.

#### Case Study: Being Your Own Submitter MA

Moderator: Tricia Burgains (Florida Blue Medicare)

- *What are the benefits?*
- *Operational Impacts/Processes*
- *Adds/Deletes/Corrections*

4:00 p.m. ADJOURN, Shuttle pick up and return to hotel

5:00 p.m.

Shuttle pick up and depart hotel for dinner/Return to hotel 7:30 p.m. and 8:30 p.m.

5:30 – 8:30 p.m.

#### DINNER

**Sponsored by California BlueShield**

Maggiano's \* 10367 Mid Town Parkway, Jacksonville, FL 32246 \* 904-380-4360

### Thursday October 3, 2019 – DAY 2

#### Florida Blue Conference Center

7:45/7:55 /8:20 a.m.	<b>Shuttle Pick Up – Sponsored by BCBS Minnesota</b> Shuttle pick up at Aloft Hotel @ 7:45 a.m., Hotel Indigo @ 7:55 a.m., and Hilton Garden Inn @ 8:20 a.m.. Breakfast will be served at the conference center.		
7:30 – 8:30 a.m.	Registration		
<b>7:30 – 8:30 a.m. BREAKFAST– Sponsored by Anthem, Inc.</b>			
8:45 – 9:00 a.m.	Introductions, Welcome	BUI Emcee or Guest Speaker	
9:00 – 10:00 a.m.	<u>2019 CMS Updates</u> Moderator: Jane Galvin (BCBS Association)		
<b>10:00 – 10:15 a.m. BREAK</b>			
10:15 – 11:15 a.m.	<u>Prospective Member and Provider Engagement</u> Moderator: Kimberly Switlick-Prose (Minnesota) and Ed Pinter (Arkansas)	<ul style="list-style-type: none"> <li>• Do you find more success in-house or with a vendor?</li> <li>• Do incentives really work?</li> <li>• Risk and Stars Combined Provider Reporting Packages               <ul style="list-style-type: none"> <li>• Frequency</li> <li>• Who Develops?</li> </ul> </li> </ul>	
11:15 – 12:30 p.m.	<u>Chart Procurement</u> Moderator: Adonica Dotson (Arkansas)  <i>**Update Plan's Chart Procurement Contact Person Sheet</i>	<ul style="list-style-type: none"> <li>• Out of Area Program– Financial Impacts? Home Grown Solutions?</li> <li>• OCR/CCDA/NLP</li> <li>• Incentives for EMR Access</li> <li>• HEDIS Hybrid-off season supplemental chart review</li> </ul>	
<b>12:30 – 1:00 p.m. LUNCH – Sponsored by BCBS of Arkansas</b>			
1:00 – 2:30 p.m.	<u>RADV</u> <ul style="list-style-type: none"> <li>• Risk Mitigation Activities to prepare for RADV</li> <li>• OIG RADV audits??</li> </ul> Moderator: TBD	<u>STARS BREAKOUT: CAHPS/HOS Improvement Strategies</u> Moderator: Kimberly Switlick-Prose (Minnesota)	<u>COMMERCIAL RISK ADJUSTMENT BREAKOUT:</u> <ul style="list-style-type: none"> <li>• Commercial IHA Selection – Alex Kane</li> <li>• Commercial Chart Selection – Taylor Brantley</li> <li>• HHS RADV Protocol Changes – Jeff Edmunds</li> <li>• HHS EDGE Submissions – RxC changes– Leslie Smith</li> </ul>
<b>2:30 – 2:45 p.m. BREAK</b>			
2:45 – 4:00 p.m.	<u>Encounter Data Submission for Risk Adjustment</u> Moderator: Lori Dempsey (Highmark) <ul style="list-style-type: none"> <li>• RAPS/EDPS Reconciliation</li> <li>• Approaches to balancing Risk Adjustment Audit-deletion vs. Gap closure</li> </ul>	<u>STARS BREAKOUT: Interventions for “low performing” Star measures?</u> Moderator: Kimberly Switlick-Prose (Minnesota)	<ul style="list-style-type: none"> <li>• <u>COMMERCIAL RISK ADJUSTMENT BREAKOUT</u> continued</li> </ul>
4:00 p.m.	ADJOURN, Shuttle pick up and return to hotel		
5:00 p.m.	Shuttle pick up and depart hotel for dinner/Return to hotel 7:30 p.m. and 8:30 p.m.		
<b>5:30 – 8:30 p.m. DINNER Sponsored by BHI</b> Top Golf * 10531 Brightman Blvd, Jacksonville, FL 32246 * 904-328-2002			

**Friday, October 4, 2019 – DAY 3**  
**Florida Blue Conference Center**

7:45/7:55 /8:20  
 a.m.

**Shuttle Pick Up – Sponsored by BCBS Minnesota**

Shuttle pick up at Aloft Hotel @ 7:45 a.m., Hotel Indigo @ 7:55 a.m., and Hilton Garden Inn @ 8:20 a.m.. Breakfast will be served at the conference center.

**7:30 – 8:30 a.m.**

**BREAKFAST – Sponsored by Florida Blue Commercial Markets**

8:45 – 9:00 a.m.

Introductions, Welcome

BUI Emcee or Guest Speaker

9:00 – 10:00 a.m.

J. Gabriel McGlamery J.D., HCR  
 Policy Consultant, Florida Blue  
 Center for Health Policy

Federal Updates for ACA

10:00 – 10:15 a.m.

**SHUTTLE DEPARTURE TO AIRPORT – FIRST ROUND**  
**\* Shuttle departs at 10:15 a.m.**

10:15 – 11:00 a.m.

RxHCC  
 Moderator: Paula Sing & Mary  
 Tarabocchia (Florida Blue Medicare)

- *How is it working for you?*
- *Approaches and Methods*

11:00 – 11:45 a.m.

Clinical Data Sharing  
 Moderator: William Nibbelin (Florida  
 Blue Medicare)

- *Pushing Care/Coding Gaps to Provider Workflow*
- *Vendor Payer Platform*
- *Concurrent Review Process*

11:45 a.m.

Closing Remarks – Renee Parrish-Moorefield (Florida Blue Medicare)

12:00 p.m.

**SHUTTLE DEPARTURE TO AIRPORT – FINAL ROUND**  
**\* Shuttle departs at 12:00 p.m.**