



An Independent Licensee of the
Blue Cross and Blue Shield Association

January 2018

Attn: Providers of Florida Blue QHP and MA Members with Chronic Conditions
2018 Quality Engagement Program

Our **2018 Quality Engagement Program** is an initiative that promotes living healthy and seeing a physician regularly for members enrolled in our individual under 65 Qualified Health Plans (QHP) and Medicare Advantage (MA) plans who previously had a claim with one or more chronic conditions. Providers treating our QHP and MA members who were diagnosed earlier with one or more chronic conditions will be contacted about their members' related health status to assess and/or confirm their condition(s) for this year.

The Department of Health and Human Services (HHS) Centers for Medicare and Medicaid Services (CMS) actually requires plans like Florida Blue to submit diagnoses received on claims that are related to chronic conditions each calendar year so they can evaluate the health of the Plan's member population. In the best interest of our members and to comply with CMS requirements, we want to make sure that Florida Blue provides this information to CMS in a timely manner.

We will begin mailing letters to providers this month. If you receive a letter, we will appreciate your prompt response.

If you would like additional information about our 2018 Quality Engagement Program, please refer to the Quality Engagement Program's [Frequently Asked Questions](#).