



# Environmental Sustainability

At GuideWell, we understand the critical role the environment plays in the health of every community. We believe in delivering health care sustainably, and promoting environmentally responsible practices throughout our business.

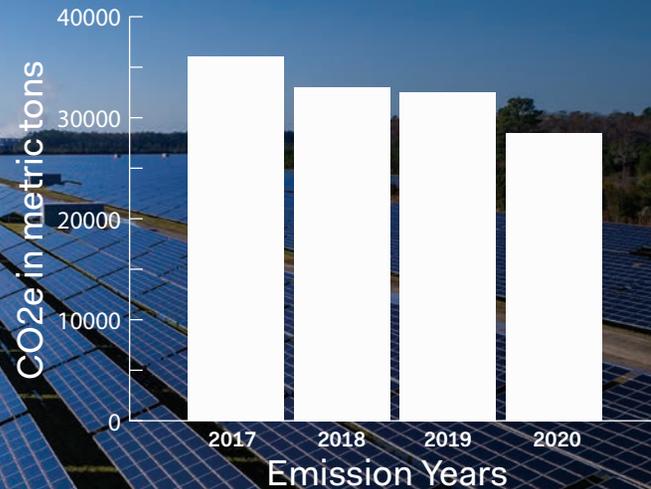
**Championing solar power:** Florida Blue was the first corporate participant to sign onto Jacksonville Electric Authority's SolarMax program. We are committed to making all 14 of our Jacksonville facilities 100% solar powered. We also track and analyze our greenhouse gas emissions through the Climate Registry and, thanks to a combination of initiatives, have so far been able to reduce our carbon footprint by 22% since 2017 and receive gold level certification.



**Tackling climate change head on.** GuideWell is helping to identify and elevate community-led solutions for economic stability and long-term resiliency. We also seek to establish and maintain partnerships with providers and suppliers that positively impact social determinants of health, including climate change-related health issues.



Decreasing Emissions over 4 years



## Reducing Our Carbon Footprint

In 2021, we implemented an audited platform to measure and improve our carbon footprint by 3%, and pledged to reduce paper consumption by 5%, or approximately seven million pages.

**GuideWell exceeded both goals by reducing our carbon footprint by 10% and reducing our paper consumption by 8.2%, or nearly 11.7 million pages.** By partnering with PrintReleaf, a carbon offset program, we offset our internal paper usage by replanting 536 trees.

We learned about how to further reduce our carbon emissions and have established a new carbon footprint reduction goal. By 2024, we will reduce our carbon footprint of Scope 1 and Scope 2 emissions by 50% based on a 2017 baseline.

**Increasing energy efficiency:** Florida Blue recently switched to LED lighting in all seven corporate campus office buildings and installed high efficiency HVAC systems. In 2021, our Jacksonville campus earned Energy Star certification for superior energy performance. Energy Star certified buildings on average use 35% less energy and generate 35% less greenhouse gas emissions.

**Improving water management.** Florida Blue uses reclaimed water and captured rainwater for landscape watering and stocks our retention ponds with carp to reduce the need for chemicals. Since 2013, we have

reduced water usage at our Jacksonville facilities by 21%.

**Cutting food waste:** Florida Blue added food dehydrators to several campuses, which has helped us reduce our annual kitchen and cafe food waste by 80% since 2019. The material emitted from the dehydrators is then used as a soil amendment to the kitchen's compost pile and in its exterior landscaping. We have also switched from single-serve plastic containers to biodegradable items to eliminate additional tons of plastic from the waste stream.

**Reducing paper waste:** In 2021, we minimized the amount of paper in our business operations and reduced administrative and member paper consumption by more than 11.7 million pages. Partnering with PrintReleaf, we calculated how many trees were harvested to produce that paper and reforested the number of trees that were consumed. In 2021, we offset the equivalent of 4,464,719 pages by reforesting 536 trees. We are also in the midst of a larger paperless migration to further reduce waste and encourage our members to go paperless.



**This year, our Jacksonville campus earned Energy Star certification for superior energy performance. Energy Star certified buildings on average use 35% less energy and generate 35% less greenhouse gas emissions.**



**Since 2013, we have reduced water usage in our Jacksonville facilities by 21%.**



**Reduced administrative and member paper consumption by more than 11.7 million pages.**